

Want to increase your property value and sell fast? Parkes-based businesswoman Karen Creith has the styling secrets that will ensure your property is snapped up in no time. The art of staging a home for sale has been widely accepted as part of the process of selling a home in the United States, United Kingdom and New Zealand but in Australia it is still a new concept. In today's challenging property market sellers need to focus on unlocking the potential value of their property, maximising that value and standing out from the competition to attract as many offers as possible, Karen said. Investing in property presentation and mini-makeovers to smarten up a home for sale can increase a seller's chance of getting their home sold fast and achieving top dollar. Sellers have less than 30 seconds to impress a buyer when they walk in the door of a property. "According to Karen, home staging is an affordable service suitable for all property types, in any location and in any price range. I can provide innovative and cost-effective styling solutions to increase the chance of selling your home quickly, she said. Karen Creith is a columnist and can be heard regularly on radio, as well as editor-in-chief of her own magazine, *Style Your Home With Karen Creith*, which is on sale nationally. Karen's services range from complete design layouts that result in a furnished and a completely styled home, to advice on colours and trends, to in-home private consultations. Visit her website at <http://karencreith.com.au>. See how Karen weaved her magic on one of her latest home staging projects: <http://www.youtube.com/watch?v=6WNAj2UeLx0&feature=youtu.be>

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