Sybase Extends Leading Enterprise Mobile Device Management And Security Solution To iPad and Android Platforms

Market Leader Responds to Strong Industry and Consumer Demand for Securing Personally Owned Devices in the Enterprise

Sybase, Inc. (NYSE: SY), an industry leader in enterpriseand mobile software, today announced support for iPad and Android devices withthe latest release of Afaria. With strong consumer adoption ofhighly functional mobile devices, enterprises are now able toembrace this widespread demand by providing secure access to corporateinformation. With the new ability to secure and manage iPad and Android, Sybaseextends its ubiquitous device support to a list that includesiPhone, Windows Mobile, Windows, Symbian and BlackBerry.

"The popularity of highly functional smartmobile devices, such as iPhone, Android and now the iPad, is significantlyimpacting enterprise mobility support requirements as these devicesincreasingly cross over from consumers into the corporate setting," saidJack Gold, president and principal analyst of J. Gold Associates, LLC."The extensive communities currently established around mobile developmentwill enable a near term and dramatic growth of data-rich deployments ofenterprise-class applications where security and manageability are keyrequirements. Companies such as Sybase that exhibit leadership and a deepexpertise in enterprise mobility, security and management, will be required todrive this emerging evolution in mobile business solutions."

Significant industry developmentspoint to the growing challenges businesses face in securely managing dataacross multiple platform and device types. For example, Androidis quickly becoming a highly coveted device for business users, adding morecomplexity to the highly diverse mobile enterprise environment. Additionally, according to arecent survey commissioned by Sybase, thetop reason that U.S. consumers will use a tablet device such as the iPad is towork while mobile, with the results showing that users want more access toinformation and work applications on their mobile devices.

Thenumber and variety of mobile devices being brought into the enterprisecontinues to expand, as does the demand for data-driven applications withadvanced enterprise-ready features, said Dereck Daymond, managing director, SybaseAustralia and New Zealand. We have listened to our customers and responded by providingour management and security solution for the widest range of mobile devices. Todaysaddition of capabilities for Android and iPad further extends Sybasesleadership in delivering the technology required for organisations to make themost of mobility within their enterprises.

Sybases enterprise mobile device managementand mobile security solution for iPad and Android will be available in Q2 in theAfaria 6.5 feature pack, which will include:

New ability to manage Android devices from the Afaria console, enabling IT to configure devices, control password policies, perform remote kill and more.Expanded management capabilities including the ability to perform a remote kill for iPhone and iPad.Expanded security to block unknown or non-compliant devices from accessing corporate assets for the iPhone, iPad, Android, Symbian and Windows Mobile platforms. Enhancements to scalability, ensuring iPhone and iPad management is highly scalable for on-premise deployments as well as when managed in a hosted environment. For more information and to obtain theAfaria product, please visit www.sybase.com/afaria.

AboutSybase

Sybase is an industry leader in delivering enterprise and mobile software tomanage, analyse and mobilise information. We are recognised globally as aperformance leader, proven in the most data-intensive industries and across allmajor systems, networks and devices. Our information management, analytics andenterprise mobility solutions have powered the worlds most mission-criticalsystems in financial services, telecommunications, manufacturing andgovernment. For more information, visit http://www.sybase.com.au. Read Sybase blogs: http://blogs.sybase.com.

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