



Symantec Enables Customers to Virtualise Business Critical Applications with Confidence

ApplicationHA and VirtualStore to protect systems from downtime and optimise storage in VMware environments

Sydney, AUSTRALIA 18 August 2010 Symantec Corp.

(Nasdaq: SYMC) today announced that it will offer Symantec ApplicationHA and Symantec VirtualStore, two solutions that will provide customers the ability to confidently virtualise their business critical applications and minimise storage costs on the VMware platform. ApplicationHA and VirtualStore are the result of extensive collaboration between Symantec and VMware, as the companies work closely to help customers accelerate the adoption of virtualisation to mainstream applications. Symantec ApplicationHA

, based on industry-leading Veritas Cluster Server technology, will provide high availability for business critical applications through application level visibility and control in VMware environments.

Symantec VirtualStore,

based on Veritas Storage Foundation technology, is a software-based storage management solution for VMware virtual machines that will provide rapid provisioning of servers and virtual desktops, efficient cloning and accelerated boot up of virtual machines. Both ApplicationHA and VirtualStore are seamlessly integrated with VMware management tools such as VMware vCentre Server, enabling customers to deploy these tools without impact to their operational model. Read more detailed blog posts:

Symantec ApplicationHA Symantec VirtualStore and servers Symantec VirtualStore and desktops Symantec's partnership with VMware

Symantec ApplicationHA: Virtualise Business Critical Applications with Confidence Customers

have been aggressively virtualising non-critical applications, and now that they are starting to move business critical applications like SAP and MS SQL Server databases to virtual platforms they require high availability of the applications inside VMware virtual machines.

Symantec ApplicationHA, for the first time, will ensure application high availability by providing visibility, control and integration with VMware vCentre Server and VMware High Availability (HA). Symantec ApplicationHA:

Monitors applications health status and detects failures in the virtual machine Restarts failed applications Coordinates with VMware HA to restart the virtual machine, if needed

Administrators can

fully manage all operations of Symantec ApplicationHA through VMware vCentre Server, avoiding the need for additional tools and associated training. Deep discovery and auto-configuration allows administrators to easily install, configure and administer Symantec ApplicationHA with a few clicks. Built on the industry-leading Veritas Cluster Server technology

, ApplicationHA supports a wide range of applications including MS SQL Server, Exchange, IIS, Oracle and SAP. It provides consistent functionality and usability across both Windows and Linux operating systems and is fully compatible with VMware vMotion and VMware Distributed Resource Scheduler (DRS). Symantec VirtualStore: Address Storage Challenges in Virtual Infrastructures

As organisations scale their virtual environments, they find

themselves challenged by the ever increasing storage requirements and performance bottlenecks that are associated with retaining hundreds or

even thousands of virtual machine images on traditional hardware filers. VirtualStore will enable administrators to fully benefit from their virtualisation investments with a software-based NAS solution that scales servers and storage independently, efficiently provisions virtual machines, and delivers advanced storage optimisation capabilities for VMware environments. Like ApplicationHA, VirtualStore fully integrates with VMware vCentre Server. Based on Symantec's industry leading

Veritas Storage Foundation technology, VirtualStore can:

Help customers

reduce storage costs associated with virtual machine sprawl and improve the performance of virtual infrastructures. Enable

administrators to dramatically reduce the cost per virtual machine by repurposing existing storage investments or using inexpensive or commodity storage. Help IT

organisations reduce their storage footprint by storing only the

differences between the parent virtual machine image and each clone. Significantly drive down total cost of ownership by taking advantage of the benefits of thin provisioning.

Virtual Desktop

Infrastructure (VDI) environments can also be managed more efficiently.

VirtualStore's FileSnap feature lets administrators easily and rapidly clone and provision thousands of virtual machines in minutes through its VMware vCentre Server integration. Through innovative page caching, VirtualStore also eliminates the performance bottlenecks created when multiple users boot up their virtual machines

(Bootstorm). Quotes

VMware and

Symantec have built a strong partnership, and it's exciting to see the results of our collaboration, including improved management of virtual environments and increased levels of availability. Our joint customers look to us to help solve real-world problems through innovation, and we continue to work together to help customers progress on their journey to IT as a Service. said, Parag Patel, vice president, Global Strategic Alliances, VMware.

In most VMware

environments, recovery from application failures requires manual intervention. Symantec has leveraged its advanced Veritas Cluster Server technology and strong partnership with VMware to build an application-aware high availability solution, largely automating the process of detecting and recovering from application failures inside a virtual machine, said Jeff Byrne, senior analyst and consultant, Taneja Group, Inc. We believe that Symantec ApplicationHA will give customers greater confidence to deploy their critical applications in a VM.

Information must

be protected and applications available for our customers to access. As virtualisation becomes more widely adopted, customers need solutions that deliver higher availability and performance. Symantec and VMware are marrying Veritas Cluster Server functionality and VMware HA to improve business critical application availability, said Anil Chakravarthy, senior vice president, Storage and Availability Management Group, Symantec. With VirtualStore, we are helping organisations deal with the storage challenges that come from scaling virtual environments with a cost-effective solution that is tightly

integrated with VMware vCentre Server.

Pricing and Availability Symantec

ApplicationHA is scheduled to be available worldwide in Sept. 2010 with a list price of \$350 USD per virtual machine. Symantec VirtualStore is planned to be available in the fourth quarter of 2010 with a per server pricing model. Symantec ApplicationHA and VirtualStore will support major platforms including Windows, VMware and Linux. Podcasts

Confidently Virtualising Business Critical Applications Optimising Storage in a Virtual Infrastructure

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