



## TANDBERG PrecisionHD USB Camera and Profile Series Win Coveted iF Product Design Awards

PrecisionHD USB Camera Takes Home a "Design Oscar"

TANDBERG <http://www.tandberg.com/?cid=04US060027001> (OSLO: TAA.OL) today announced its PrecisionHD USB camera <http://www.tandberg.com/video-conferencing-telepresence-peripherals/hd-usb-camera.jsp?cid=04US060027001> and Profile Series [http://www.tandberg.com/products/video\\_systems/tandberg-profile.jsp?cid=04US060027001](http://www.tandberg.com/products/video_systems/tandberg-profile.jsp?cid=04US060027001) products have been recognised by the prestigious iF (International Forum) Product Design Awards during a ceremony at CeBIT, the world's foremost tradeshow for the digital industry. Selected from among 2,495 nominations, the TANDBERG PrecisionHD USB camera received a coveted Gold Award, bestowed on the best 50 entries, and the Profile Series received an iF Product Design Award in the audio/video category.

The PrecisionHD USB Camera and the Profile Series are products of a truly collaborative process among designers and engineers spanning several countries. This distinction from the iF Product Design Awards council is a validation of their hard work and innovation, said Snorre Kjesbu, TANDBERG SVP, Endpoint Product Division. We are very proud to be chosen for this honour from among such a large group of worthy nominations.

The annual iF Design Awards cover all areas of product design and have served as a platform for design-relevant innovations since 1953. Recognised as the most prestigious international product design awards, the iF Awards provide a renowned and reliable indicator of outstanding quality in design. Judged by distinguished experts, the best products receive an iF seal of outstanding design quality. The best of the best are awarded with an iF Gold Award, known as the "Design Oscars."

The PrecisionHD USB camera <http://www.tandberg.com/video-conferencing-telepresence-peripherals/hd-usb-camera.jsp?cid=04US060027001> is the first and only high-definition camera designed to provide the optimal experience for mobile and PC video communications in a business environment. It is the only webcam to offer 720p high definition with 30 frames per second for business-quality video communications and is fully optimised for TANDBERG Movi <http://www.tandberg.com/personal-video-conferencing/pc-mac-video-movi.jsp?cid=04US060027001> and Microsoft Office Communicator R2.

The TANDBERG Profile Series [http://www.tandberg.com/products/video\\_systems/tandberg-profile.jsp?cid=04US060027001](http://www.tandberg.com/products/video_systems/tandberg-profile.jsp?cid=04US060027001) delivers a range of completely integrated, high-definition video conferencing systems that are fully interoperable <http://www.tandberg.com/video-conferencing-learning-center/interoperability-open-standards.jsp?cid=04US060027001> with any standards-based video conferencing or telepresence <http://www.tandberg.com/telepresence?cid=04US060027001> system as well as unified communications platforms such as Microsoft Office Communicator. Each system is designed for a consistent user experience and offers 1080p HD on high-quality large screens ranging from 42 to 65 to maximize team collaboration from any room environment. The flexibility and intuitiveness of the Profile Series helps drive the benefits of group video collaboration throughout the organisation.

The PrecisionHD USB Camera is currently featured in the iF product design award exhibition, open to the public each year from March through September at the Hanover exhibition centre in Germany. For more information about the PrecisionHD USB Camera and the Profile Series, visit [www.tandberg.com](http://www.tandberg.com) <http://www.tandberg.com> or email [info@tandberg.com](mailto:info@tandberg.com) <mailto:info@tandberg.com> .

Stay up-to-date on the latest company news by connecting with TANDBERG on Facebook <http://www.facebook.com/pages/TANDBERG-Video-Conferencing/7321245862> and Twitter [http://twitter.com/TANDBERG\\_Video](http://twitter.com/TANDBERG_Video) .

### About TANDBERG

TANDBERG is the leading global provider of telepresence <http://www.tandberg.com/products/telepresence.jsp?cid=04US060027001> , high-definition video conferencing <http://www.tandberg.com/?cid=04US060027001> and mobile video products and services with dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA.OL. Please visit [www.tandberg.com](http://www.tandberg.com) <http://www.tandberg.com> for more information.

TANDBERG is a trademark or registered trademark in the U.S. and other countries. All other product and company names here in may be trademarks

of their respective owners.