

# The Power of Colour: The New FS-C8008N

High performance printer ideal for workgroups looking for low total cost of ownership (TCO) and the powerful impact of colour printing

Kyocera Mita Australia/New Zealand has released the latest ECOSYS Colour Laser Printer, the FS-C8008N, the most exciting new colour printer in its class. The FS-C8008N has been specifically designed for government and business workgroups, offering low TCO and high quality printing from A3 to A5 paper sizes.

The use of colour in printed communications is on the rise; colour not only makes documents look better, it provides dramatic emphasis and improves the retention of information. The FS-C8008N has been designed to incorporate the advantages of colour printing with the added benefit of cost effective mono printing.

Kyocera Mita now offers a total printing solution in one printer, eliminating the need for dedicated printers. The new high performance device can detect when printing in colour or mono and will alternate its speed from 31ppm for A4 mono to 8ppm for A4 colour accordingly.

High performance, low cost and durability

The low running cost of the FS-C8008N is achieved with the long life components and high yield consumables which result in low cost per page; Colour under 2c. Mono is under 1c. (ex GST)

ECOSYS technology uses extremely durable components to save money and help protect the environment. For example, instead of replacing the drum, developer and toner, which are consumables in traditional laser printers, the only component that needs replacement is the toner. This makes printing costs exceptionally low and minimises waste without compromising print quality.

Environment Adoption Stabilisation System

Fluctuations in environmental conditions such as temperature and humidity can cause the same images to appear differently when printed on two separate days. The FS-C8008N uses advanced technology with its special toner density control system called the Environment Adoption Stabilisation System to virtually guarantee consistent image quality regardless of environmental conditions.

Automatic Colour Calibration

This tool ensures consistent image quality and faithful colour reproduction. Being fully automatic, the operator requires no knowledge of colour to obtain optimum results.

Other features

- \* low noise level for none-disruptive workgroup printing
- \* hassle-free installation of toner, media and additional cassettes
- \* paper capacity range from 650 to 3150 sheets
- \* multi-purpose tray also handles smaller paper sizes and special media types such as transparencies, labels and cards
- \* 2 year on-site warranty

The FS-C8008N has been designed to offer the best solution for busy workgroups, for example:

\* Government/education, corporate and businesses that require A4 and A3 printing and seek to improve the quality of documents, proposals, newsletters, charts, presentations and related material.

Price: Starting from \$5999 RRP Ex GST

Availability: Nationally through Kyocera Mita authorised distributors and resellers.

About Kyocera Mita Corporation

Established in 1959 and listed on the US stock exchange, the Kyocera Corporation group of companies has turnover in excess of 12 billion US dollars and is headquartered in Kyoto, Japan. With the Asia Pacific regional head office in Sydney and branch offices in Brisbane, Melbourne, Perth, Adelaide and Auckland, Kyocera Mita is one of the world's leading manufacturers and distributors of document imaging solutions.

Kyocera Mita is a company that is committed to the environment, offering digital copiers, networkable laser printers, wide format copier/printers and multifunction imaging solutions. Using innovative technology & product design, it produces products that offer a lower Total Cost of Ownership/ Total Cost of Service whilst reducing waste and pollution. For more information, visit [www.kyoceramita.com.au](http://www.kyoceramita.com.au).