The Startup Paying You to Be a Customer

Sydney, NSW, 28 May, 2012- Bundl.com.au launched last week in a bid to be your supermarket for essential services. The startup is rewriting the rules of marketing and customer loyalty by paying every customer real cash rewards when they select and purchase their electricity and gas from a range of suppliers. The company utilises facebook and twitter integration to help spread the word about the new business, and pays customers even more cash rewards when they share their Bundl purchases and invite friends to join them on the platform.We have created a single, easy to use destination for services we need everyday. You are free to choose from a range of suppliers, but we dont bombard you with information overload, said Jason Scott, Bundl co-founder and Head of Operations. Bundl is bringing real value to consumers by offering great deals and topping it off with cash rewards.

Several electricity and gas retailers including Australian Power & Gas have launched on the Bundl platform, with more arriving in the next week. Mobile phones and internet plans are coming soon.

Jon Rout, co-founder and Head of Sales explains the decision to launch with electricity and gas; We know that many Australians are hurting because of rising electricity prices. Now seemed like the right time to launch a product that helps people take a good look at what they are currently paying for their electricity, switch to a better plan, and pocket some cash at the same time.

Create your own Bundl athttp://www.bundl.com.au

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About Bundl

Bundl is an online platform that enables consumers to purchase their essential services in the one place and get paid for it. Share with friends and Bundl rewards you with more cash.

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