

AVG (AU/NZ) Pty Ltd, which distributes the AVG range of Anti-Virus and Internet Security products, has created a Back-To-School Computer Use Checklist For Parents (www.avg.com.au/resources/security-tips/).

In one easy list are guidelines to help parents understand the current terminology, what to be looking for, and how to ensure children are using computers safely and responsibly. It also includes an associated shopping list of software and accessories for parents to consider.

Lloyd Borrett, AVG (AU/NZ)s Marketing Manager, said: There is much to learn and monitor when it comes to your childrens use of computers. With the many threats out there today and changes in technology, it can be quite a daunting task for parents to keep up. From our extensive knowledge of what is happening in the area of Internet security, we have compiled a checklist covering all the issues.

As parents and their children rely more and more on the information stored on home computers, I cannot stress too highly how vital it is to protect it against online threats or loss.

With the governments Education Revolution, and the growing use of laptops by school children, will come enormous losses of school homework, assignments and study notes through laptop damage or theft.

A childs school may have an open wireless network, or kids could decide to work at the local Internet caf. These are prime targets and leave laptops vulnerable to viruses, worms and other malware.

Its no longer a matter of the dog eating my homework. It will become a matter of the worm ate my homework if parents dont have all the protection mechanisms in place, Borrett said.

Using home computers safely has become very much easier as everything thats required is now affordable and easy to install, Borrett continued.

The overriding caution in AVGs Back-To-School Computer Use Checklist For Parents is to keep all security and backup software current by using automatic updates and ensure it is licensed, installed and running properly at all times.

Viruses are being introduced so rapidly that most reputable security software vendors release multiple threat definition updates every day. Not only the operating system but all other programs and pieces of software on the computer need to be regularly updated, Borrett advised.

For parents looking for security software, the AVG Internet Security 9.0 full suite solution delivers excellent Anti-Virus, Anti-Spyware, Anti-Rootkit, Enhanced Firewall and Anti-Spam protection (www.avg.com.au). Even the basic protection provided by the free version of AVG (www.avgfree.com.au), is much better than nothing at all.

Borrett also suggests a solution for parents worried about homework and assignments being lost, or the kids losing all their data if a laptop is stolen. He recommends they use an Internet based remote backup solution such as Carbonite Online PC Backup (www.carbonite.com.au).

Another recommendation is to educate children to stay away from the popular peer-to-peer (P2P) networks from which the vast majority of the files being shared are copyrighted songs and movies which are illegal to download and often carry infection mechanisms.

The AVG Checklist also includes a shopping list of helpful accessories suggesting everything from a USB key for easy transfer and transportation of data to a laptop security cable.

To view or download the Back-To-School Computer Use Checklist For Parents go to AVG (AU/NZ)s web site at www.avg.com.au/resources/security-tips/.

Keep in touch with AVG

For breaking news, follow AVG on Twitter at www.twitter.com/officialAVGnews

For security news analysis, follow the AVG blogs at <http://blogs.avg.com/>

Join our Facebook community at <http://www.facebook.com/AVGfree>

ENDS

About AVG (AU/NZ) Pty Ltd www.avg.com.au

Based in Melbourne, AVG (AU/NZ) Pty Ltd distributes the AVG range of Anti-Virus and Internet Security products in Australia, New Zealand and the South Pacific. AVG software solutions provide complete real-time protection against the malware, viruses, spam, spyware, adware, worms, Trojans, phishing and exploits used by cyber-criminals, hackers, scammers and identity thieves. AVG protects everything important and personal inside computers documents, account details and passwords, music, photos and more all while allowing users to work, bank, shop and play games online in safety. AVG provides outstanding technical solutions and exceptional value for consumers, small to medium business and enterprise clients. AVG delivers always-on, always up-to-date protection across desktop, and notebook PCs, plus file and e-mail servers in the home and at work in SMBs, corporations, government agencies and educational institutions.

AVG products actively protect over 110 million users worldwide, including more than 3.6 million users in Australia and New Zealand.

AVG (AU/NZ) has more than 2600 resellers across Australia, New Zealand and the South Pacific.

For more detailed information please contact:

Lloyd BorrettAVG (AU/NZ) 03 9581 0807

Shuna Boyd BoydPR 02 9418 8100

Media resources, including logos, box shots, screen shots etc., are available online at: www.avg.com.au/media