



ThingMagic Adds NCR to RFID Reseller Network

NCR Corporation (NYSE: NCR) and ThingMagic, Inc., a leading developer of radio frequency identification (RFID) technologies, today announced a reseller and support agreement for RFID technology. The agreement enables NCR to resell ThingMagics Mercury4 RFID readers to NCR customers adopting RFID and to deliver support services to ThingMagic customers worldwide.

NCR delivers end-to-end, global RFID solutions that help businesses solve real business problems. The NCR TransitionWorks portfolio of RFID solutions encompasses thoughtware, hardware, tags, services and software, including data warehouse solutions from Teradata, a division of NCR. RFID is clearly advancing rapidly, moving from pilots to deployments, supported by the benefits of the EPCGlobal Generation 2 standard, said NCR Vice President for Global RFID Solutions John Greaves. NCR is staying ahead of market demands by delivering advanced, future-proofed RFID technology. Combining our expertise with ThingMagics technology ensures NCR can continue to deliver practical, transitional RFID solutions, together with customised consulting and implementation services that meet customer business goals.

Mercury4 is certified by EPCglobal and MET Labs for all three Generation 2 RFID modes, including the complex Dense Reader mode. As a result, Mercury4 readers are readily and remotely updated for any future Generation 2 variants and other new RFID standards, ensuring that customers will have the latest RFID technology available.

With its unique Software Defined Radio architecture, ThingMagic is the only RFID technology provider able to claim that its reader platform can read any RFID tag.

We're already experiencing customer overlap between NCR and ThingMagic, so it's critical that we work closely together on these RFID deployments, said Kevin Ashton, vice president, marketing, for ThingMagic. Now that NCR is reselling the Mercury reader platform, and we can offer NCR support services, retailers, manufacturers and consumer goods vendors can deploy RFID solutions effectively and benefit from supply-chain improvements and the Generation 2 standard that utilise more data at a faster rate.

Mercury4 readers will be featured in the NCR TransitionWorks Demonstration Center in Atlanta. Together with additional centers slated for Europe and Asia, the center is focused on providing NCR's clients and partners an opportunity to learn about the possibilities, best practices and pitfalls associated with implementing RFID in their businesses.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology that maximises the value of customer interactions and helps organisations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,400 people worldwide.

About ThingMagic, Inc.

Founded in 2000 and based in Cambridge, MA, ThingMagic is a leading developer of radio frequency identification (RFID) technology. Mercury5, ThingMagics fifth generation agile RFID reader, builds on and substantially enhances the company's original platform created for early field tests of the Electronic Product Code (EPC). Designed to meet the business needs of a future where networked objects are pervasive, the Mercury line of RFID readers also includes a DRM-certified reader, Mercury 4, an embedded reader module, Mercury4e, and a handheld reader module, Mercury4h. Mercury RFID readers are the only RFID readers that can claim to read any tag. For more information, see <http://www.thingmagic.com>.

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NCR, NCR EasyPoint, NCR FastLane, NCR RealPOS, NCR RealPrice, NCR RealScan, NCR RealSolutions,

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