Top tech journalists honoured at annual Lizzies awards

Sydney, 19 April 2010 - Last Friday night, close to 300 people attended the prestigious eighth annual Red Rock Consulting IT Journalism Awards held at Star City Casino. Guests included Australia's most respected technology media, IT executives, PR and communications professionals. The event is organised by MediaConnect Australia and supported by naming rights sponsor Red Rock Consulting as well as Watterson Communications, Sony and Symantec.

The 'Gold Lizzies' for Best Journalist and Best Title were won by BRW's Jeanne-Vida Douglas and IT security podcast Risky Business respectively.

"Jeanne-Vida Douglas from BRW polled the highest individual score of the night and she polled strongly as winner of Best Business Technology Journalist and was also a finalist for Best Technology Industry Journalist," said MediaConnect CEO Phil Sim.

"Risky Business is a great example of excellence in niche media. Patrick Gray's podcast is regarded as one of the world's most authoritative IT security podcasts and it's been a roaring success in terms of attracting listeners and on a commercial basis."

Other winners included CHOICE Computer for Best Magazine, The Australian for Best News Coverage, The Australian Financial Review for Best Technology Industry Coverage and Best Business Technology Coverage and CNET for Best Website. The ABC's Good Game won Best Video Program while Best Gaming Coverage went to Australian 360.

Over 200 entries were submitted for judging in 21 categories. The Awards are judged by current IT journalists, former journalists or columnists.

Twitter hashtag for the event was #lizzies which became a trending topic on http://trendsmap.com/local/au/sydney.

The event was a triumph for female journalists. Jeanne-Vida Douglas was the first female to win the Best Journalist award, while Gamespot's Laura Parker was the first female Gaming Journalist of the Year. Alexandra Savvides was also the joint winner of the Best Reviewer category. Boyd PR's Shuna Boyd won the Best Media Relations category, a category for tech PRs judged by the IT media.

Please see below for a full list of the winners.

* Photos from the event http://tinyurl.com/y5yjo94

ITJournalism Awards for 2009 Winners:

Best Title
Risky Business

Best Journalist
Jeanne-Vida Douglas

Best Magazine
CHOICE Computer
HC - PC Authority

Best Website
CNET Australia
HC - CHOICE

Best Audio Program

Risky Business

Best Video Program
Good Game

Best News Coverage
The Australian
HC - The Australian Financial Review

Best Technology Industry Coverage
The Australian Financial Review

Best Business Technology Coverage
The Australian Financial Review
HC - BRW

Best Personal Technology Coverage
PC Authority
HC - Lifehacker

Best Gaming Coverage
Australian 360

Best Technology Industry Journalist
Ben Woodhead
HC - Petroc Wilton

John Costello Best Business Technology Journalist
Jeanne-Vida Douglas
HC - David Braue

Helen Dancer Best Consumer Technology Journalist
Asher Moses
HC - Adam Turner

Best Gaming Journalist
Laura Parker
HC - Cam Shea/Jeremy Ray

Alicia Camphuisen Best New Journalist
David Ramli
HC - Laura Parker

Cass Warneminde Best News Journalist
Ry Crozier
HC - Ben Woodhead/Asher Moses

Best Columnist
Alex Kidman
HC - David Braue

Best Reviewer
John Davidson and Alexandra Savvides

HC - Darren Yates

Best Technical Journalist
Darren Yates
HC - Simon Sharwood/Angus Kidman

David Hellaby Best Media Relations
Shuna Boyd

About Red Rock Consulting IT Journalism Awards
The IT Journalism Awards are the pinnacle of achievement in technology journalism and enjoys outstanding support from the media, PR and IT industry communities. The event recognises excellence in IT media and journalism. The Awards are affectionately known as The Lizzies, in reference to the 'Lizards' nickname that has been adopted by the Australian IT media community. Red Rock Consulting took over as the naming rights sponsor this year.

About MediaConnect
MediaConnect's online tools and information services help to bridge the gap between journalists and PR professionals. Whether it be via PR and media portals or conferences, MediaConnect is helping companies to build more effective, meaningful media relations.

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