

# TrackITOnline and IASO sign new Partnership

IASO Backup Technology offers award-winning backup and restore software that provides a safe, reliable and cost-effective alternative to tape backup to Australia and New Zealand

Melbourne, 17th May 2012 – TrackITOnline, Enterprise Solutions software distributor and IASO Backup Technology, today announced that TrackITOnline will distribute IASO through its base of value-added resellers in Australia and New Zealand.

IASO Backup presents innovative Online Backup technology that allows online data backup and restore from any Internet connection. Broadband Internet has become available at a bargain and is now widespread with consumers and small businesses. Often the stored data is critical, whether it has financial value for companies or sentimental value for consumers. Both target groups feel the need to have a proper backup of the valuable data. IASO Online Backup solution is ready-to-use backup solution with an ability to store the backed up data remotely. No matter what happens to the original files, the 100% of backed up data is 100% safe.

The solution to backup all your data on a daily basis is IASO Online Backup for Enterprises. Of course you want to transport your backup fully automatically to a remote location, and be able to restore data with just a simple mouse click. With IASO Online Backup your data volume, the amount of files or even the size of them are not limited. The IASO solution just does its job, and makes your backup, each and every single day.

"We're confident that with the choice of TrackITOnline as the Distributor for Australia and New Zealand, a very good channel is opened. Our focus is to create the best backup software possible, and we aim to sell this, teaming up with the best partners possible. We couldn't be more satisfied with this partnership." Comments Ronald L.J. Blokhuis, Sales Consultant / Account Manager at IASO.

Phil Lancaster, Director of TrackITOnline comments "IASO have developed some truly innovative methods for making the backup & restore of large volumes of data over the wire truly effective. Our agreement with IASO is another great example of how Cloud delivered services are made available to the channel. We already have a list of partners evaluating IASO and expect to develop a strong list of partners."

About TrackITOnline Specialising in the distribution of IT Management Tools, TrackITOnline offers technologies that span Virtualisation, Management, Reporting and Optimisation. The foundation of our product range is to provide solutions that help customers maintain, optimise and manage all areas of their IT infrastructure. TrackITOnline products can be purchased through an extensive reseller network who benefit from engineering training, exceptional customer service and marketing support. Looking for the industry leading solutions to Infrastructure Management? Visit [www.trackitonline.com.au](http://www.trackitonline.com.au) or phone 1300 VIRTUAL (1300 847882).

## About IASO

IASO Backup Technology BV can be characterised as an innovative software company, with their head office located in the Netherlands.

IASO has made online backup a mature – safe, reliable, easy to use – and cost-effective alternative to the "good old" tape backup. The company consequently decided to develop a new service platform for online backup services. After initial success in the SMB-focused ICT market, major Telco KPN of The Netherlands purchased the software in early 2007, causing a major breakthrough for the company. Based on the successes at KPN and in the national SMB markets, the company is expanding its commercial base all over the world now, with distribution partners and customers active in all continents.

Nowadays IASO has a market share of 60 percent in the Netherlands and more than 35,000 business partners all over the world depend upon IASO for their backup. Leveraging the unique IASO Backup to disk/Backup over IP software, IASO backup solutions enable companies to secure their valuable business data in an easy and reliable manner and keep them available online continuously. For further information please visit [www.iaso.com](http://www.iaso.com)

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