TrackITOnline and VirtualSharp sign new Partnership

New Partnership Brings IT Industryâ€™s First DR Orchestrator for Virtual Datacentres to Australia and New Zealand

Melbourne, 3rd November, 2011 TrackITOnline,Enterprise Solutions software distributor and Virtual SharpSoftware, pioneer anddeveloper of next-generation Disaster Recovery Assurance solutions for virtualdatacentres, today announced that TrackITOnline will distribute Virtual SharpReliableDR through its base of value-added resellers in Australia and NewZealand.

Using virtual datacentre orchestration, ReliableDR solves the decades-oldproblem of automating recovery processes, testing them, and ensuring compliancewith recovery objectives. TrackITOnlineand VirtualSharp are partnering to bring this exciting new technology to marketand further enable virtual datacentres to evolve towards the IT as a Servicemodel.

"We are excited topartner with TrackITOnline, a partner widely recognised for its excellence inenabling and accompanying value-added resellers, and introducing disruptivedatacentre technologies, comments Michael Hillewaert, Vice President ofInternational Sales at VirtualSharp Software. Australia and New Zealand areadvanced virtualisation markets with a lot of early adopters that are movingquickly to deliver IT as a Service. With the VirtualSharp solutions we can tapinto these virtualized datacenters and equip them with a DR solution onapplication level in a non-disruptive automated manner, something which wasntpossible in the past

"VirtualSharp has a unique and compelling value proposition forvirtual datacentres that fully transforms and simplifies DR, comments PhilLancaster, Director at TrackITOnline. By measuring and securing recovery SLAs,ReliableDR brings to TrackITonlines virtualisation resellers a new solutionset with unprecedented DR automation and resilience compared to physicalenvironments.

Rapid Adoption Program

The VirtualSharp Partner Program V#P includes a wide range of salesaides, NFR products and deal registration to support the rapid evaluation ofReliableDR and help resellers identify professional services and drag-onhardware sales to accompany the deployment of VirtualSharp solutions.

For pricing or more product information, please contact sales@trackitonline.com or call 1300 VIRTUAL (847 882)today.

About TrackITOnlineSpecialising in the distribution of IT Management Tools, TrackITOnline offerstechnologies that span Virtualisation, Management, Reporting andOptimisation. The foundation of our product range is to provide solutionsthat help customers maintain, optimise and manage all areas of their ITinfrastructure. TrackITOnline products can be purchasedthrough anextensive reseller network who benefit from engineering training, exceptionalcustomer service and marketing support. Looking for the industry leadingsolutions to Infrastructure Management? Visit www.trackitonline.com.au or phone1300 VIRTUAL (1300 847882).

About VirtualSharp

VirtualSharp, a VMware Technology Alliance Partner, developsnext-generation Disaster Recovery (DR) solutions for virtual datacentres. Itssolutions orchestrate resources involved in IT service delivery, from storageto hypervisors to applications, and align DR processes with corporate BusinessContinuity plans. Designed from the ground-up for virtualised environments,VirtualSharps solutions unfold a new paradigm for DR that scales from minorincidents to large-scale data loss. The companys flagship product, ReliableDR,protects organisations IT services and assures the continuity of theircritical business processes through the orchestration of virtual resources.ReliableDR helps users increase productivity, reduce hardware and softwarefootprint and significantly reduce operational costs. For further informationplease visit virtualsharp.com.

Contacts

Phil Lancaster
0419314823
mailto: marketing@trackitonline.com.au