

Transcend launches JetFlash 760 capless USB 3.0 flash drive

Striking a smart balance between performance and style

Sydney,

Australia, November 22, 2011 Transcend Information, Inc. (Transcend), a worldwide leader in storage and multimedia products today released the JetFlash 760 capless USB 3.0 flash drive. Featuring SuperSpeed USB 3.0 connectivity and a clever, colourful push-out USB connector, the JetFlash 760 delivers functionality for the fashion set.

With

next-generation USB 3.0 technology, the JetFlash 760 is capable of providing more than double the performance speed compared with its predecessor. Combining this with generous storage space, the JetFlash 760 makes it much easier and less time-consuming to transfer, store and share numerous or large files than traditional USB 2.0 flash drives.

Equipped

with a convenient and colourful sliding USB connector, users can effortlessly push up or pull the connector with a simple flick of the thumb this protects the drive and its contents and ensures no more misplaced caps. Furthermore, the JetFlash 760 has an attached outer case made from ultrasonic welding technology making it solid, rugged and enhancing its visual appeal.

In

addition to the JetFlash 760, Transcend has at the same time released the classic JetFlash 350 USB flash drive a light and compact value pen drive option. Featuring a streamlined design and a basic black colour scheme, the JetFlash 350 is available in a variety of capacities, delivers outstanding read/write speeds and weighs an ultra-light 8.5 grams.

The

JetFlash 760 and JetFlash 350 come in four storage capacities, ranging from 4GB to 32GB and are backed by Transcend's limited lifetime warranty. For added value, Transcend is also offering users free download of Transcend Elite data management tools for better mobile productivity.

Both

products are available now in Australia and New Zealand. Transcend products are distributed in Australia by Cellnet, Synnex Australia, WestGroup and in New Zealand by Cellnet, Datawell(NZ), Ingram Micro New Zealand, Synnex New Zealand. RRP's inc GST:

JetFlash 760

JetFlash 350

4G

AU\$19.95
/ NZ\$29.95

AU\$9.95
/ NZ\$14.95

8GB

AU\$24.95
/ NZ\$34.95

AU\$14.95
/ NZ\$19.95

16GB

AU\$39.95
/ NZ\$55.95

AU\$29.95
/ NZ\$39.95

32GB

AU\$79.95
/ NZ\$109.95

AU\$69.95
/ NZ\$89.95

64GB

AU\$139.95

/ NZ\$179.95About

Transcend Information, Inc. Transcend is a globally recognized leader in the manufacture of storage and multimedia products. Established in 1988, Transcend offers a full line of standard and proprietary memory modules, flash memory cards, USB flash drives, portable hard drives, solid-state drives, digital music players, card readers and multimedia products. Transcend has manufacturing facilities in Taiwan and China, and has offices in the United States, the United Kingdom, Germany, the Netherlands, Japan, Korea, Taiwan, and China. For more information, visit <http://au.transcend-info.com>.

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