

Universal TV mounting becomes as simple as hanging a picture

Atdec launches new consumer mount at Cedia, Sydney May 2011

Sydney, Australia Atdec, the Australian company known for their innovative and stylish screen, projector and laptop mounting technology, is pleased to announce the release of the TH-UWM Telehook Universal Wire Mount. This flexible and inexpensive mounting solution lets users hang their TV as if it were a picture. The product features a unique design that enables quick and easy installation with adjustment to fit most consumer LED, LCD and Plasma displays. The Telehook Universal Wire Mount is designed for home installation. It comes with an easy to follow instruction guide and can be set up in under 30 minutes. All the necessary mounting hardware is included enabling attachment to common structures including timber stud, masonry and dry wall/ plasterboard. Jerome Green, CEO of Atdec, said, The TH-UWM is a breakthrough in home mounting. It provides an elegant, cost effective and flexible solution for a wide range of Televisions from all the major vendors. The TH-UWM is just 15mm (0.6) thick. When used with a flat screen display it provides a thin and stylish finish. The quality construction enables support for TVs up to 50Kg while the unique design allows adjustment for standard and non-standard VESA mounting hole patterns from 200mm to 800mm wide. The Telehook Universal Wire Mount is designed in Australia and manufactured from quality components with a 10 year warranty. It ships with an off-set stand that enables easy access to the bottom edge of the display for cabling and function operation. With its picture hook concept, it is suitable for variety of installation configurations.* Quick and easy to install* Suitable for a variety of wall types and shipped with all necessary hardware* Supports TVs up to 50kg with mounting holes from 200mm to 800mm wide* Mounting is achieved by simply hooking the display onto the wall brackets* Integrated off-set stand allows for easy cable and function access* Australian Designed* 10 year warranty The TH-UWM is being shown for the first time at Cedia, May 11-14, in the Darling Harbour Convention Centre, Sydney Australia. Product is expected to commence shipping July, 2011 with an MSRP of \$A99.

For more information contact Atdec on 02-8729-5000 or see www.atdec.com.au

About Atdec

Atdec has been a leader in the mounting industry for over 20 years. The company is committed to bringing to market best-of-breed laptop, display and projector mounting solutions that offer the highest levels of functionality and ease of use. Superior features, extended operational flexibility and durability make Atdec's products ideal for a broad range of applications in various markets including: commercial space, POS, home entertainment, office, education, digital signage, healthcare, audio and visual specialist. All Atdec products are Designed for Disassembly (DFD) which means they are made to be taken apart easily for recycling at the end of life. Atdec offers a free return policy for products at the end of their life. Follow us on Twitter at twitter.com/atdecmounts, Facebook at www.facebook.com/Atdec and YouTube at www.youtube.com/user/AtdecMounts

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