

# Upside Learning Expands Its Europe Operations; Appoints Sales Director In London

Upside Learning, a recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning solutions, today, announced appointment of Simon Meager as its Sales Director for Europe region. Simon's appointment is a key

The last couple of years have witnessed Upside Learning ride the growth wave and introduce new products. And as a part of its continued growth strategy, the company has recently welcomed its Sales Director for Europe - Simon Meager - who will be based out of London, UK. A Sales and Marketing professional with over 30 years of experience, Simon brings on board, among other things, extensive eLearning knowledge and understanding of Europe market. He has a strong understanding of learning and development of eLearning solutions and has to his credit a number of successful product launches in the industry, as well as a proven track record of sales in eLearning and allied fields. With B.A. in Law & European Business Management, he has also completed a couple of Sales oriented courses at the Wharton Business School. Welcoming Simon to the company, Amit Garg, Founder and Director of Upside Learning, said, "We're delighted to see our Europe sales team strengthened by Simon's arrival. His expertise and experience will help Upside Learning achieve its mission of providing effective eLearning solutions to the global community." Further, he added, "Having a Sales Director based out of London will enable us to be closer to our partners and clients, and help us serve them better. It'll surely make our existing partnerships in the region stronger and help establish new ones." Simon Meager commented, "I am excited to be joining Upside Learning. It is one of the leading companies in the learning industry with a reputation for offering innovative solutions to its customers. I look forward to contributing to the continued success and growth of the business in Europe." About Upside Learning Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, SMB or Training Company. Upside Learning has been consistently picking up awards & other recognition every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System - UpsideLMS and Deloitte's Technology Fast500 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance. Contact Upside Learning to know how it can help you better. For more information log on to <http://www.upsidelearning.com>

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