Upside Learning Helps BMGI With Localization Of Elearning Courses For Its Global Clientele

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, announced today its successful completion of localization of eLearning courses for BMGI, a leading training and consulting organization, to add

With a view to reaching out to its globalcustomer base, BMGI, a global performance excellence firm, had selected UpsideLearning for localizing its eLearning courses.

BMGI'seLearning programmes feature its industry-respectedeBlackBelt,eGreenBelt, Lean Six Sigma eBlack Belt and Lean Six Sigma eGreen Beltcertification programs, and a variety ofeCourses,which are available individually or as a series.

UpsideLearning assisted BMGI to convert its courseware content into various locallanguages so as to address the specific needs of its clients. Starting from identificationof right resources for translation to the final delivery, the entire projectprocess was managed efficiently by the company.

In thefirst stage, Upside Learning successfully converted courses from English intofive languages - Chinese, Simplified Chinese, Japanese, Spanish and Turkish. Thecompany ensured that the project was tested and analyzed accurately from time-to-timeto convert courses so as to retain their meaning and intent.

“We have clients spread acrossthe globe and as such it is imperative that the learning be delivered in theirown language for effective understanding. Hence, localization of the coursecontent was the only viable option to reach out to these audiences. We are delightedto be associated with Upside Learning. They have localized the coursesexcellently to suit our business and clients’ needs.” said David Silverstein,President & CEO at BMGI.

“Our approach hinges on deep understanding of the content and the targetaudience so as to produce translations that are accurate and quick.” said Amit Garg, Director of Content Solutions.

Upside learning will also workon other languages in the future depending on BMGI’s requirements.

About BMGI

Founded in 1999 as a nicheconsultancy specializing in the implementation of Six Sigma, BMGI has sincegrown to be among the largest independent service providers within the broaderorganizational excellence space.

BMGI enables companiesthroughout the world to identify and solve their most important businessproblems, with a strong emphasis on sustainable results. BMGI’s services aregrounded in one fundamental principle:structured problem solving. Thecompany has developed solutions for a broad spectrum of businesses across manyindustries.

Few of BMGI’s clients areGeneral Dynamics, TNT Express, Avis Budget Group, China Chemical, GraphicPackaging, Siemens, Hitachi and Philips Electronics.

For more information log on to http://www.bmgi.com

About Upside Learning

Established in 2004, UpsideLearning is a globally recognized leader in training

outsourcing, custom e-learningdevelopment & LMS solutions. With a collective experience of 600+person-years, it has successfully completed more than 300 corporate andacademic projects for over 150 clients worldwide.

The company’s product &services portfolio ranges from Custom eLearning to Catalog Courses, MobileLearning to Blended Learning, Learning Management Systems to Technical supportservices tailor-made to an organization be it an Enterprise, a SMB or aTraining Company.

Upside Learning has beenconsistently picking up awards & other recognition every year, includingthe most recent, 3 Brandon Hall Excellence in Technology Awards for itsflagship Learning Management System – UpsideLMS and Deloitte’s TechnologyFast500 Asia Pacific Program award.

It is its constant endeavor todevelop advanced & innovative learning solutions to provide cutting-edgesolutions to its clients thereby impacting their organizational learning andhence, performance.

Contact Upside Learning to knowhow it can help you better.

For more information log on to http://www.upsidelearning.com

Contacts

Girish Dhat
+912025236050
mailto: girish.dhat@upsidelearning.com