

Upside Learning Receives Overwhelming Response At ASTD Techknowledge 2011

Upside Learning, a silver sponsor of the recently concluded ASTD TechKnowledge 2011, is thrilled with the overwhelming response received at the expo. The event also witnessed the launch of its revolutionary mobile learning solution - Upside2Go.

The recently concluded mega expo at San Jose - ASTD TechKnowledge 2011 – saw 1200 visitors and over 65 exhibitors from the learning technology space showcase their solutions and services. The attendees represented a wide cross section of the learning industry – including Instructional Designers, eLearning developers, L&D Managers, CEOs and HR executives. Upside Learning, a silver sponsor of the event, was one the 67 exhibitors demonstrating its latest offerings in Custom eLearning Development, LMS and Mobile Learning Solutions. The company’s booth was one of the most visited stalls at the expo with a constant stream of visitors dropping in to not only witness the latest range of solutions but also discuss their learning challenges with the Upside Learning team. Among the visitors were professionals from some of the most progressive companies in the world. Drawing crowds to Upside Learning’s booth was the company’s new revolutionary platform for mobile learning - Upside2Go, which was launched at the expo. Not only was the launch well received, the product was also duly appreciated for its innovativeness and effectiveness. The excitement of finding a solution that could cater to the unique learning needs of the mobile workforce was almost palpable amongst the attendees. The excitement was further accentuated with the fact that they could witness Upside2Go live in action and could also get a hands-on experience. Upside Learning also rolled out its special expo offer worth over USD 12500. Five lucky winners stand a chance to win 1 year FREE access to Upside2Go [with an option to access UpsideLMS (integrated with Upside2Go) for 1 year] with 10 video courses (from 50Lessons) for up to 100 users. The company will be announcing the winners’ details in the coming days. Speaking on the success of the expo, Amit Gautam, Director of Technology Solutions at Upside Learning, said, “I am very pleased with the high number and high quality of well informed attendees with promising caliber. The expo has proved to be a good opportunity to reach out to a large cross-section of people and showcase our wide range of solutions and services. The overwhelming response from visitors has further strengthened Upside Learning’s commitments to offer best quality solutions and services."About Upside LearningEstablished in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company’s product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognitions every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte’s Technology Fast1600 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance. For more information visit the website: <http://www.upsidelearning.com>

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