Upside Learning Rolls Out Its Independent Webinar Series; First Webinar On mLearning

After hosting joint webinars with the Brandon Hall Group, Upside Learning announced today the roll out of its independent webinar series. This series will commence this month with the first webinar - â€˜No Escaping Mobile Learningâ€™ - scheduled on 8th Au

Upside Learning has always been at the forefront of learning andtechnology; providing innovative learning solutions to its clients, and sharingits knowledge with the global community. Over the past year the company hasconducted multiple webinars, in association with Brandon Hall Group, addressingkey topics in L&D. While such joint webinars will continue to figure onUpside Learnings agenda, the company has announced today the roll out of itsindependent webinars series.

The series will commence with a webinar focusing on mobile learningtitled, No Escaping Mobile Learning. Scheduled on 8th August at 11AM EDT, thewebinar will explore various reasons which make escaping mobile learningimpossible for organizations. It will explain the key drivers acceleratingmobile learning adoption, and how organizations can take the first stepstowards leveraging this technology for learning. It will also give insights onhow L&D departments can employ mobile technology to deliver highlyproductive and time-and cost-effective training to its employees.

The webinar will be co-presented by Amit Garg, Founder & Director ofUpside Learning, along with Abhijit Kadle, Sr. Manager - Instructional Designat Upside Learning

Amit Garg said, We are extremely excited to launch our independentwebinar series. With this we aim to reach out to global audiences and share ourexperiences and perspectives on various topics in the learning and developmentdomain.

The free 45 minute webinar will be held on 8th August 2012 at 11 AM EDT.This will be followed by a 15 minute Q&A session wherein the participantswould have an opportunity to interact with the hosts.

Registrations For The Webinar Are Now Open
To register, please visit:https://www3.gotomeeting.com/register/610089446

AboutUpside Learning:

A globally recognized leader in trainingoutsourcing, Upside Learning is one of the leading names in Custom eLearningDevelopment, Learning Management System and Mobile Learning Solutions. With acollective experience of 600+ person-years, it has successfully completed morethan 300 corporate and academic projects for over 150 clients worldwide.

The companys solutions and servicesportfolio includes a range of learning solutions tailor-made to organizationsof different sizes and types. It comprises -
UpsideLMS Best value Learning Management System Upside2Go A revolutionary Mobile Learning platformCustom eLearning & mLearning Solutions Catalog Courses (over 5000 courses in IT, Finance, Desktop Skills & Soft Skills)Technical Support & Managed Services
Upside Learning has been consistentlypicking up awards and other recognitions every year, including the most recent 2011Brandon Hall Excellence in Technology Awards.

It is its constant endeavor to develop andprovide innovative solutions to its clients thereby impacting theirorganizational learning and hence, performance.

For more information, visit: http://www.upsidelearning.com

Contacts

Girish Dhat
+91-20-2523 6059
mailto: girish.dhat@upsidelearning.com