

Upside Learning Rolls Out Its Independent Webinar Series; First Webinar On mLearning

After hosting joint webinars with the Brandon Hall Group, Upside Learning announced today the roll out of its independent webinar series. This series will commence this month with the first webinar - "No Escaping Mobile Learning"™ - scheduled on 8th Au

Upside Learning has always been at the forefront of learning and technology; providing innovative learning solutions to its clients, and sharing its knowledge with the global community. Over the past year the company has conducted multiple webinars, in association with Brandon Hall Group, addressing key topics in L&D. While such joint webinars will continue to figure on Upside Learning's agenda, the company has announced today the roll out of its independent webinars series.

The series will commence with a webinar focusing on mobile learning titled, "No Escaping Mobile Learning". Scheduled on 8th August at 11AM EDT, the webinar will explore various reasons which make escaping mobile learning impossible for organizations. It will explain the key drivers accelerating mobile learning adoption, and how organizations can take the first step towards leveraging this technology for learning. It will also give insights on how L&D departments can employ mobile technology to deliver highly productive and time- and cost-effective training to its employees.

The webinar will be co-presented by Amit Garg, Founder & Director of Upside Learning, along with Abhijit Kadle, Sr. Manager - Instructional Design at Upside Learning

Amit Garg said, "We are extremely excited to launch our independent webinar series. With this we aim to reach out to global audiences and share our experiences and perspectives on various topics in the learning and development domain."

The free 45 minute webinar will be held on 8th August 2012 at 11 AM EDT. This will be followed by a 15 minute Q&A session wherein the participants would have an opportunity to interact with the hosts.

Registrations For The Webinar Are Now Open

To register, please visit: <https://www3.gotomeeting.com/register/610089446>

About Upside Learning:

A globally recognized leader in training outsourcing, Upside Learning is one of the leading names in Custom eLearning Development, Learning Management System and Mobile Learning Solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide.

The company's solutions and services portfolio includes a range of learning solutions tailor-made to organizations of different sizes and types. It comprises -

UpsideLMS - Best value Learning Management System Upside2Go - A revolutionary Mobile Learning platform Custom eLearning & mLearning Solutions Catalog Courses (over 5000 courses in IT, Finance, Desktop Skills & Soft Skills) Technical Support & Managed Services Upside Learning has been consistently picking up awards and other recognitions every year, including the most recent 2011 Brandon Hall Excellence in Technology Awards.

It is its constant endeavor to develop and provide innovative solutions to its clients thereby impacting their organizational learning and hence, performance.

For more information, visit: <http://www.upsidelearning.com>

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