Upside Learningâ€™s Newsletter â€“ Upside Learning Buzz â€“ completes One Year. Subscriber base reaches 3000

Upside Learningâ€™ corporate newsletter, Upside Learning Buzz, which was launched back in May 2011 has completed one successful year. The newsletter now boasts of a subscription of 3000, indicating a robust growth in readership.

One year back in May 2011, Upside Learninglaunched Upside Learning Buzz - its corporate newsletter targeted at learningprofessionals and other stakeholders. A year later, this newsletter has grownby leaps and bounds and is read by over 3000 readers from around the world.

Seeped in news and findings from thelearning industry, Upside Learning Buzz includes major activities and events inthe learning industry and those within the organization. Over the past 11 months,Upside Learning has tried to share its understanding and knowledge in thelearning domain, specifically Custom eLearning Development, Mobile Learning andLearning Management System with its readers via UL Buzz.

The 1st anniversary issue of ULBuzz is a compilation of the best articles, the biggest developments at UpsideLearning that created news and some of the finest free resources the company haddished out over the past 11 issues. It is available for public viewing at http://www.upsidelearning.com/elearning-newsletter/May-2012.html

The previous 11 issues of the newsletter areavailable in newsletters archive section on the website and can be viewed atthe path below.
2011 - http://www.upsidelearning.com/elearning-newsletters-2011.asp
2012 - http://www.upsidelearning.com/elearning-newsletters-2012.asp

Amit Garg, Director of Custom LearningSolutions at Upside Learning, commented, A year back we launched UL Buzz witha promise to keep you updated with the latest in the learning industry. Andtoday, one year on, we can proudly say that we have delivered on our promise. Onbehalf of the Upside Learning family, Id like to thank all our readers for theircontinued support.

Tosubscribe to Upside Learning Buzz, please log on to -http://www.upsidelearning.com/elearning-newsletters.asp

About UpsideLearning
A globally recognizedleader in training outsourcing, Upside Learning is one of the leading names inCustom eLearning Development, Learning Management Systems and Mobile LearningSolutions. With a collective experience of 600+ person-years, it hassuccessfully completed more than 300 corporate and academic projects for over150 clients worldwide.

The companys solutionsand services portfolio includes a range of learning solutions tailor-made toorganizations of different sizes and types. It comprises -
UpsideLMS Stunning, best value, multi-award winningLearning Management System
Upside2Go A revolutionary platform for Mobile Learning
Custom eLearning & mLearning Solutions
Catalog Courses (over 5000 courses in IT, Finance,Desktop Skills & Soft Skills)
Technical Support & Administrative Services

Upside Learning has beenconsistently picking up awards and other recognitions every year, including themost recent 2011 Brandon Hall Excellence in Technology Awards.

It is its constant endeavor to develop andprovide innovative solutions to its clients thereby impacting theirorganizational learning and hence, performance.

For more information,visit: http://www.upsidelearning.com

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