Upside Learning Wows ASTD TechKnowledge 2011 Attendees With Upside2Go; Announces Winners Of Its Special Expo Offer

Upside Learningâ€™s latest offering â€“ Upside2Go â€“ launched at ASTD TechKnowledge 2011 wowed all attendees with its impressive features and functionalities. A silver sponsor of the expo, the company announced today winners of its Special Expo Offer wor

Upside2Go,Upside Learnings newly launched revolutionary platform for mobile learning,garnered many eyeballs, leading to curiosity and awareness, at the recentlyconcluded ASTD TechKnowledge 2011 in San Jose. The product impressed all attendeeswith its impressive set of features and functionalities, while carrying thepromise of making the management of training for the mobile workforce easy andeffective.

Designedto cater to the unique requirements of the workforce that is constantly on themove, Upside2Go is a solution that will help training departments to reach outto these mobile learners anywhere, anytime. Itcan work with or without an LMS, and enables a mobile-based approach toreal-time sharing and collaborating, within and outside a team. Besides, it can be easily integrated with any3rd party LMS and comes with a ready plug-in for Upside Learnings multiaward-winning, best value Learning Management System UpsideLMS.

Onthe heels of this successful launch, Upside Learning announced today five lucky winners for its ASTD TK11 Special Expo Offer. This package worth over USD 12500 includes 1 year FREEaccess to Upside2Go [with an option to access UpsideLMS (integrated withUpside2Go) for 1 year] with 10 video courses (from 50Lessons) for up to 100users.

The winners are as follows:
Jane Felt - BoeingFengjiao Rose Burba - AbbottBrian Rush - Intuitive SurgicalEd Strenk - DellRahmat Costa - OpenText
Considering the great response received forUpside2Go, Upside Learning extended its offer to two more companies. As extended winners, Dave Lefevre Microsoftand Mike Bourne - Hewlett Packard will receive 1 year access to Upside2Go, for duration of 1 year for up to 100user licenses.

Theselection process was carried out through a random draw from the visiting cardsreceived at Upside Learnings booth at the expo. Upside Learning would becontacting the winners individually via email.

Speaking about Upside2Go, Amit Gautam,Director ofTechnology Solutions at Upside Learning, said, To beable to offer a product that can help answer organizations key trainingchallenge of delivering just-in-time learning and performance support solutionsto their mobile workforce, is both exciting and fulfilling. We hope thatUpside2Go helps training departments in making the management of their trainingeasy and effective. Further, congratulating the winners of Upside LearningsSpecial Expo Offer, he added, We are thrilled with the response received forour offer. Using Upside2Go, the winners will be able to leverage the learningculture thats evolving in their workplace to the hilt.

Visitors who missed the successful launch sessionof Upside2Go are encouraged to contact Upside learning for a live demonstrationof the product.

Winners details are available on UpsideLearnings official website -http://www.upsidelearning.com/upside2go-astd-tk11-winners.asp

About UpsideLearning
Established in 2004,Upside Learning is a globally recognized leader in training outsourcing, LMSsolutions, custom eLearning development & mobile learning solutions. With acollective experience of 600+ person-years, it has successfully completed morethan 300 corporate and academic projects for over 150 clients worldwide.

The companys product& services portfolio ranges from Custom eLearning to Catalog Courses,Mobile Learning to Blended Learning, Learning Management Systems to Technicalsupport services tailor-made to an organization be it an Enterprise, a SMB or aTraining Company.

Upside Learning has beenconsistently picking up awards & other recognitions every year, includingthe most recent, 3 Brandon Hall Excellence in Technology Awards for itsflagship Learning Management System UpsideLMS and Deloittes TechnologyFast1600 Asia Pacific Program award.

It is its constantendeavor to develop advanced & innovative learning solutions to providecutting-edge solutions to its clients thereby impacting their organizationallearning and hence, performance. For more information visit the website: http://www.upsidelearning.com

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