



## Urban Pup celebrates 120th Crufts event winners with free prize draw!

Congratulations to Sh Ch Vbos The Kentuckian, aka Jet, the gorgeous flat coated retriever crowned Best in Show 2011!

Urban Pup.com, the Northern Ireland based online retailer is celebrating the winners of the 120th anniversary of the legendary dogs event, Crufts, with a free prize draw starting today.

Urban Pup are pleased to celebrate all dogs and urban pups alike and the extraordinary role they play in our lives. So no matter what the breed or colour or temper of your pooch, at Urban Pup we know they are still exceptional and encourage you to enter him or her in our online prize draw!

Urban Pup Managing Director Denis Kelly said, At Urban Pup we know that every dog is different and has its own personality. That's why they make such a great addition to any family. To celebrate the individuality of your dog, we will be giving away fantastic prizes including 150 of Urban Pup clothes for 1st place, 100 for 2nd and 50 for 3rd.

To enter simply send us an email with your name and contact details to [support@urbanpup.com](mailto:support@urbanpup.com). The prize draw winners will be announced on Friday 18th March, so check back in at [Urbanpup.com](http://Urbanpup.com) to find out if your dog will be modelling their new high fashion Urban Pup merchandise with you on their next walk.

UrbanPup.com is a Northern Ireland based online retailer and specialises in high fashion outfits and accessories for dogs. UrbanPup.com provides the fashion conscious with stylish unrivalled couture for pets. The range provides all the clothing and accessories that a dog would ever need from stylish coats and pretty dresses to stunning lead & collar sets. Each piece of clothing has been personally selected based on its design, quality and overall fashion appeal.

Visit [urbanpup.com](http://urbanpup.com) for more information.

Why not check out our St Patricks Day range to celebrate in style this 17th March?

ENDS.

Notes for Editors: for more information / cut out images / press samples contact:

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Press samples are free & delivered next day if requested before 3pm GMT

Login to our site to check out the range modeled by some UrbanPups and their owners at [www.urbanpup.com/press](http://www.urbanpup.com/press) (login: Press; Password: kelly123).

You can see UrbanPup.com clothing and accessories featured in the London theatre productions of The Wizard of Oz on the character, Toto and in Legally Blonde on the character, Bruiser the chihuahua.

### Contacts

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