



Urban Pup is off to see the wonderful Wizard of Oz, and Toto!

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High fashion online retailer UrbanPup.com have been appointed pet partners to Andrew Lloyd Webbers sensational new musical, The Wizard of Oz. Urban Pup have been chosen to outfit Toto in a specially made sparkling Emerald Green Crystal Collar and Lead set!

Toto will appear on stagewearing the collar and lead set with Dorothy played by Danielle Hope. 19 year old Danielle is making her professional debut as Dorothy in The Wizard of Oz at the London Palladium after winning the BBCs smash hit Over the Rainbow.

The show opens in 1930s America and in keeping with the mood for these early scenes Toto wears one of Urban Pups plain and smart brown collar and lead sets. However, when Toto and Dorothy reach the glittering Emerald City the characters get dressed up to the max, with Toto looking fantastic, debuting Urban Pups Emerald Green Crystal Collar and Lead set.

Urban Pup Managing Director Denis Kelly, who attended The Wizard of Oz musical said The show was superb and so was Toto, he played his part to perfection and I am pleased to report that Urban Pups Green Crystal collar and lead set looked like a million dollars. Against the backdrop of the London Palladium plus an amazing set and with a wonderful cast Urban Pups Green Crystal collar and lead set fitted in perfectly.

Denis added, We are delighted to be partners to this great show. As with all Andrew Lloyd Webbers musicals anyone paying a visit to the world famous London Palladium will be in for a great evenings entertainment, kids will love it and so will those big kids, better known as the parents!

UrbanPup.com is an online retailer specializing in high fashion outfits and accessories for dogs. UrbanPup.com provides the fashion conscious with stylish unrivalled couture for pets. The range provides all the clothing and accessories that a dog would ever need from stylish coats and pretty dresses to stunning lead & collar sets. Each piece of clothing has been personally selected based on its design, quality and overall fashion appeal. Visit urbanpup.com for more information.

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Notes for Editors: for more information / cut out images / press samples contact: Denis Kelly, email: denis.kelly@urbanpup.com or tel: +44 (0) 2895 812107. Press samples are free & delivered next day if requested before 3pm GMT. Login to our site to check out the range modelled by some Urban Pups and their owners at www.urbanpup.com/press (login: Press; Password: kelly123).

Here you can see the UrbanPup.com Emerald Green Crystal Collar and Lead set as featured in the London Palladium theatre production of The Wizard of Oz on the character Toto.

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