

UsabilityOne bigger and better with expanded team

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Usability experts UsabilityOne have expanded both their Sydney and Melbourne-based teams, welcoming several new recruits into the highly respected usability consultancy. Jennifer Reddington has taken on the role of General Manager, Sydney, while UsabilityOnes Melbourne office has welcomed Peter Harris into the role of Business and Market Development. Also joining the Melbourne team as Account Manager is Mark Pearce, whilst in Sydney Ciarn Levingston has taken on the position of Usability Consultant. As General Manager of UsabilityOnes Sydney office, Ms Reddington brings a wealth of expertise and unparalleled research skills from her previous role as Consumer Insights Manager with Yahoo!7 in Australia. Im working with fabulous people at UsabilityOne who are all really excited about what they do, Ms Reddington said. It makes such a difference to work with passionate professionals. UsabilityOne has always focused on helping their clients improve their ROI, and welcomes the addition of Jennifers recent and deep experience in the online consumer space. Shefik Bey, UsabilityOnes Managing Director, added, Jennifer has a deep understanding of how users interact online and can help our clients to best position their website for maximum advantage. With seven years experience in designing, delivering and supporting online solutions, Peter Harris will be a valuable addition to UsabilityOnes business and market development. Mr Harris is responsible for winning work with some of the countrys leading government agencies and private organisations, and was behind the team driving Loop11, a world-first user experience tool. This combination of experience and innovation has reinforced UsabilityOne as an industry leader in usability services. New team members Mark Pearce as Account Manager and Ciarn Levingston as Usability Consultant demonstrate UsabilityOnes continuing growth as Australias leading usability consultancy. Since its founding in 2001, UsabilityOne has worked with an extensive range of corporate and nonprofit clients including ANZ, Telstra, Yahoo!7, Oxfam, and government departments including the Department of Education and Early Childhood Development, Tourism Queensland and the City of Melbourne. Their success is based on their careful focus on business goals as well as website goals. UsabilityOne are committed to helping their clients understand and measure the performance of interfaces in addition to offering a complete range of usability services.-----ENDS-----To arrange an interview or photograph please contact: Claire Hansen Slattery IT02 9280 3677 or claire@slatteryit.com.au

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