



## Use Lean to go GREEN:

Discover how lean manufacturing principles produce green results!

FEBRUARY 07, 2012 SYDNEY, AUSTRALIA. With the Carbon Tax due to launch in July 2012 there has never been a more appropriate time for businesses to assess their waste production and environmental plans for the future.

Worldwide software provider, Cincom Systems of Australia ([www.cincom.com.au](http://www.cincom.com.au)), and Level 5 Lean ([www.level5lean.com.au](http://www.level5lean.com.au)) are collaborating to present a daylong workshop on harnessing the power of Lean manufacturing principles to produce environmentally sustainable results, Use Lean to Go GREEN.

Grant Forsdick, Director of Level 5 Lean and presenter of the event explains, Businesses are under pressure to reduce their carbon footprint and environmental impact on the earth - both from society in general and increasingly from a regulatory perspective. Lean provides the leadership thinking, principles and tools to reduce environmental wastes in addition to the traditional machine losses and lean wastes, he says.

Use Lean to Go GREEN is a hands-on workshop aimed at helping manufacturing companies in the Newcastle and Hunter region to understand the link between lean thinking, green thinking and change management. The event will allow participants to develop practical action points to take back to their businesses. Topic areas to be covered include:

Green Stream Mapping

Measuring environmental wastes

Using lean thinking principles to eliminate environmental wastes

The benefits of a combined approach to waste reduction

Use Lean to Go GREEN will also feature key addresses by experts in environmental business management and carbon foot printing, Dr. Gary Ellem and John Downie.

Dr. Gary Ellem is a leader in the Future Industries Think Tank at the University of Newcastles Tom Farrell Institute for the Environment. After working in consulting on low emissions technology assessments and sustainability strategy, Gary re-joined the University in 2010 to support development of the Carbon Valley 2050 project. This project is targeted at developing productive pathways to environmental, social and economic sustainability in the Hunter Valley of NSW.

Dr. Gary Ellem believes events like Use Lean to Go GREEN are incredibly relevant for businesses looking to remain competitive. We know a focus on energy, waste and asset management provides an immediate economic and environmental benefit while preparing businesses for a competitive green future. Having the tools to get it done is the essence of going Lean to go Green, he says.

John Downie has a background as a Product and Marketing Executive however made the switch to the sustainability field four years ago. He has since specialised in delivering practical and profitable carbon footprint advice to businesses. After extensive studies in the field, John is now a peer-reviewed author following the publication of some of his research results and is the founder of the specialised carbon advisory firm, Carbon Coach.

Use Lean to Go GREEN will be held Wednesday, 7 March 2012 at Quality Inn Noahs on the Beach, Newcastle and will be limited to 30 people, so interested companies or individuals should register as soon as possible!

Previous events have proven extremely successful and attracted a large amount of interest from senior people wishing to learn more about Lean techniques, says Greg Mills CEO of Cincom Systems Australia.

Cincom Systems of Australia is a major supporter of business innovation and have a strong relationship with Level 5 Lean and the Lean and Green concept.

Cincom has long recognised the importance of adopting a Lean approach to business. The demands of the Green Economy mean that it is even more important that organisations focus on reducing waste. Cincoms role is to provide technology enablers that help organisations achieve those Lean and Green outcomes and well be showcasing some of these tools at the Workshop, Mr Mills adds.

The cost of the event is \$250 per person and includes participant materials, morning and afternoon tea, lunch and drinks. Early bird tickets however, are available until 10th February at \$150 per person.

The event will run from 8:00 a.m. to 6:00 p.m. To register, call 02 8875 1400 and ask for Sheryl or Maria, or register online at <http://leanandgreen2012.eventbrite.com>.

About Grant & Level5Lean

Grant has over 20 years of experience in manufacturing and more specifically has been successful in managing large-scale organisational change through implementation of Lean thinking and world-class manufacturing and services best-practice concepts.

Lean 5 Lean provides strategic direction and training for executive teams preparing for and implementing organisational change associated with the introduction of Lean-thinking philosophies in the manufacturing and service industries. The company focuses on sustainable business improvements through the development of internal capabilities throughout the business to support improved performance.

#### About Cincom Systems

Cincom Systems of Australia is a wholly owned subsidiary of US-based Cincom Systems. For over 40 years, Cincom's problem-solving software, services and people have helped thousands of companies all over the world grow and manage their businesses. The Australian subsidiary, established in 1975, services both Australia and New Zealand and includes Australian customers, Royal Australian Mint, ASC, Thales, CSL, Manly Windows, Campbell Scientific, SMC and TAD. For more information about Cincom's products and services, contact Cincom at 1 800 022 871 or send an e-mail to [info@cincom.com.au](mailto:info@cincom.com.au).

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