

Value Of Pathlore E-Learning Contracts Double In Past Six Months Throughout Asia Pacific

Pathlore Shows Strong Growth with Customers in Australia

Pathlore Limited, the most widely adopted learning management system provider, has announced strong Asia Pacific growth in sales and related services for Pathlore Learning Management System (LMS) over the past six months of the company's fiscal year.

Pathlore entered into significant license agreements despite the difficult economic environment for enterprise software sales. Asia Pacific revenue from Pathlore LMS software and services contracts for the six months ended March 31, 2002 was double that of the first six months.

"Pathlore has seen strong demand for our LMS software and services in Asia Pacific," said John Martin, general manager, Pathlore Australia. "Our extensive track record of successfully solving business problems for companies in key vertical industries such as banking, airlines and retail was a significant factor in our competitive wins."

Martin cites EDS, Bakers Delight, Toyota and Queensland Rail as examples of organisations in Australia deploying blended-learning programs through the Pathlore LMS, consisting of online and instructor-led courses.

"Many companies are becoming increasingly aware that corporate learning is a critical component to the achievement of their overall business strategies," Martin said. "This trend is reflected in the types of discussions we have with prospective customers, and the ways they want to use Pathlore LMS."

By providing rapid and successful LMS implementations, Pathlore has developed a strong customer base, including 75 percent of the Fortune 100 worldwide, firmly establishing its leadership in the market.

As the digital backbone for corporate learning, Pathlore LMS lets companies plan, deliver and manage e-Learning, including instructor-led, Web-based and live online collaborative events. Corporations are utilising Pathlore LMS to increase the performance and retention of their workforces, reduce the time to market of their products, and more rapidly realise their return on investment for new systems and initiatives.

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About Pathlore

Founded in 1995, Pathlore develops e-Learning software that maximises the potential of an organisation by building a smart, fast and empowered work force. A privately held company, Pathlore powers the e-learning initiatives of leading global companies, including 75 percent of the Fortune 100. Pathlore's Australian office is located in Sydney. Pathlore's Asia Pacific region head office is located in Wellington. Pathlore's key vertical markets are in finance, insurance, health care, and retail and any highly regulated industry with a large employee base that has extensive customer contact.

For product/technical information contact Pathlore on 1800 147 974, or visit Pathlore's website at www.pathlore.com