VENEZIANO SUPPORTS VIC 2012 BARISTA CHAMP'S COFFEE FARM

When Craig Simon (2012 Victorian Barista and Cup Tasting champion)went to El Salvador to source his competition winning coffee, little did he know he would also be championing a cause close to the local community's heart. Thanks to a buying initiative set up by coffee farmer Emilio Lopez Diaz of Benefico El Manzano farm,Veneziano Coffee wasable to purchase AAA grade green beans and support local school children of Santa Ana, at the same time.The Cuatro M initiative gives green coffee buyers and roasters the opportunity to purchase green coffee from Cuatro M at a premium, paying $0.11 more per kilo, with the money guaranteed to be invested in schools within the area, addressing specific needs.Emilio Lopez Diaz is committed to giving something back to the community in Santa Ana, and the school Escuela de Educacion Especial "Elisa Alvarez de Diaz," was a perfect candidate. Not only is it located near the coffee mill and roaster, the school for children with special needs is actually named in honour of Emilio's grandmother, Elisa Alvarez de Diaz who passed away in August 2011. As a result of Veneziano's coffee purchase contract, Emilio Lopez Diaz, on behalf of Cuatro M andVeneziano, was able to deliver brand new touch screen computers to the principal and staff of Escuela de Educacion Especial, assembling and installing them in the school's media centre."Thanks to buyers and roasters like Veneziano Coffee, and others who value more than just the coffee in El Salvador, we have seen many positive improvements in the local community", says Emilio. "This particular donation is close to our hearts as many of the Benefico El Manzanofamilies' children attend the school."Additional information:Veneziano Coffee - specialty roasters, Australias most awarded coffee company, supporter of certified organic and certified Fairtrade coffee, supporter of direct trade and with producers and cooperatives, onsite world class barista training school, First Pour cafs, home of Australian barista and latte art champions, and proud supplier to over 500 of Australias best cafes. Roasteries located: 22 Bond Street Abbotsford, VIC and Montague Rd, West End, QLD.

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