

ViewSonic eyes the enterprise with successful display technology

New selection of business monitors targeted to vertical and commercial markets

Sydney, Australia, May 28, 2012 – ViewSonic Corp., a leading global provider of computing, consumer electronics and communications solutions, today announced its latest range of monitors aimed at the business end. As one of the top brands in display technology and well recognised in the consumer market, ViewSonic is now expanding its range to fit the needs of commercial users. The first monitors to be released include four models: 24-inch VA2451-LED, VA2451m-LED and 22-inch VA2251-LED, VA2251m-LED.

Providing superb visual communication, the new ViewSonic commercial monitor range features narrow bezels for blending monitors. Super fine frames allow a number of monitors to be placed together to create a larger display and can double as a digital signage solution for businesses.

Presenting immaculate images in widescreen superlative full HD 1080p 1920 x 1080 resolution, the ViewSonic commercial monitor range displays amazing clarity and detail for working, gaming, or enjoying the latest in multimedia entertainment. A 16:9 widescreen ratio also minimizes eye fatigue and is perfectly compatible with multi-window viewing without toggling.

Built-in sRGB colour correction technology and 10,000,000:1 dynamic contrast ratio (DCR), the ViewSonic commercial monitor range delivers accurate and consistent colour performance. Ideal for professionals in graphic design, video editing and related professions, monitors can reproduce 100% sRGB rich colour performance capturing true colours. Furthermore, DCR technology manages pixel quality to the finest detail, enables accurate image representation and produces vibrant and rich visual effects.

Environmentally friendly, the ViewSonic commercial monitor range is equipped with LED backlighting and ViewSonic's proprietary ECO Mode function, which is built into all LED displays. The LED backlight conserves up to 25% more energy when compared to conventional displays and allows a slimmer panel profile, while the ECO Mode offers options to "Optimize (75%)" and "Conserve (50%)". Especially in a low ambient light, ECO Mode adjusts brightness and improves visibility, as well as prolonging display lamp lifetime.

The ViewSonic commercial monitor range is Kensington security lock and VESA wall mount compliant making it functional yet flexible or fixed. Offered in 22-inch and 24-inch varieties, the ViewSonic commercial monitor range also includes multimedia models – VA2451m-LED and VA2251m-LED with two built-in 1.5 watt speakers. Now available in Australia and New Zealand, RRP's below and specifications available on request: VA2451m-LED – AU\$269 inc GST VA2451-LED – AU\$259 inc GST VA2251m-LED – AU\$229 inc GST VA2251-LED – AU\$219 inc GST

About ViewSonic ViewSonic Corporation, headquartered in Walnut, California, is a leading global provider of computing, consumer electronics, and communications solutions. Founded in 1987, ViewSonic's mission is to be the preferred global brand of visual solutions as we continue to focus on display-centric product offerings including LED monitors, tablets, projectors, digital signage displays, smartphones, and cloud computing solutions. ViewSonic continues to pioneer in visual technology innovation to build a connected and ever-reaching digital future. For more information, visit www.viewsonic.com.au.

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