Wickmans Fine Wine Auctions Releases Penfolds Auction Summary

Independent Australian wine auction house releases first in a series of documents to summarise key secondary market wine trading information for researchers

ADELAIDE, AUSTRALIA - Tuesday July 3, 2012 -- With little fanfare, Wickmans Fine Wine Auctions today released, online, an important trading summary of Penfolds Wine on the auction market in Australia that addresses a shortfall in available information.

A quick and dirty summary, it will be the first in a series of documents to be published that are geared towards students, reporters and researchers seeking an introduction to this important sector of the wine market. It covers some of the key elements surrounding Penfolds including annual release dates and a brief auction trading history with price points.Other summaries including regular updated Penfolds Grange price points, Penfolds Grange investment summary and a detailed Penfolds Grange buying and selling background document are also available online from Wickmans.

The summary is available at:http://www.wickman.net/wineauction/Penfolds_wines.aspx

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Visit Wickmans online at www.wickman.net.au

Notes for Editors:

About Wickman Fine Wine Auctions;Wickmans have been providing independent market intelligence and advice on the wine auction sector since 2003. It is the only company in Australia with a wealth of proprietary software resources that aggregates key data published by the leading Australian auction houses.

Distinguished by innovation and driven by passion, Wickmans Fine Wine Auctions has been a lively and profitable meeting ground for wine buyers and sellers since 2003. A family business based in South Australia, Wickmans prides itself on its position as a reliable resource with a well-spring of extraordinary values and opportunities.

Over the years, Wickmans has continued to launch unique initiatives in an attempt to set the company apart from traditional online wine auction websites, introducing guaranteed provenance into Australian wine auctions and holding regular wine tasting events and dinners for its members.

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