www.tamworth.toyota.com.au brings off line dancing online

It's time to grab your hat and head down and enjoy the fun at the Tamworth Music Festival. But if you can't make it in person, the next best thing is virtually enjoying the festival through www.tamworth.toyota.com.au. Developed by leading web developer and online marketing company HotHouse, the site provides a wealth of information on what's been happening at the festival, via behind-the-scene footage from Toyota's roving festivalreporter, a colourful photo gallery featuring festival goers -with the option to send the photos to your friends if you find yourself famous - and all upcoming entertainment news. Whether you want to check where the Toyota Bush Limousines will be travelling with the Golden Guitar Girls and Toyota country music stars, or get the low-down on the Toyota Golden Guitar Awards or other festival highlights, www.tamworth.toyota.com.au is the site to visit. The innovative and entertaining site confirms Toyota's position as a proud sponsor of the lively event, and takes the festival highlights to those unable to attend or to those planning their weekend's activities. The user-friendly and easy-to-navigate site also provides links to information on accommodation, local news and additional Tamworth Music Festival sites. www.tamworth.toyota.com.au is the latest development between HotHouse and Toyota. Other joint projects include the world's first internet car show room, www.prius.toyota.com.au, which navigates consumers through the wholeprocess of researching, buying and owning a vehicle, www.Toyotaavenue.com.au; Australia's first female-focused automotive website; and a team focused viral marketing gam, "Toyota Race around the World".-ends-About HotHouseHotHouse is Australia's leading developer of customer focused e-Business solutions. Founded in 1995 and currently employing more than 30 people, HotHouse has transitioned more than 300 real world businesses to the online world. Additional information can be found at www.hothouse.com.au