



YouTube Coming to Apple TV

Apple today announced that it's bringing the Internet's most popular originally-created content from YouTube to the living room with Apple TV. Beginning in mid-June, Apple TV will wirelessly stream videos directly from YouTube and play them on a user's widescreen TV. Using Apple TV's elegant interface and simple Apple Remote, viewers can easily browse, find and watch free videos from YouTube in the comfort of their living room. "This is the first time users can easily browse, find and watch YouTube videos right from their living room couch, and it's really, really fun," said Steve Jobs, Apple's CEO. "YouTube is a worldwide sensation, and Apple TV is bringing it directly from the Internet onto the widescreen TV in your living room." Thousands of the most current and popular YouTube videos will be available on Apple TV at launch in mid-June, with YouTube adding thousands more each week until the full YouTube catalogue is available this spring. With Apple TV's stunning interface and simple Apple Remote, users can easily navigate through YouTube's familiar video browsing categories or search for specific videos. YouTube members can also log-in to their YouTube accounts on Apple TV to view and save their favourite videos. Apple TV seamlessly integrates with iTunes to wirelessly play a user's favourite content from a PC or Mac on their widescreen TV, including videos, music, photos and podcasts. Apple TV users can choose from over four million songs; 7,000 music videos; 100,000 podcasts; and 23,000 audiobooks from the iTunes Store (www.apple.com/au/itunes). Users can enjoy their favourite music on a home entertainment system and view slideshows of their photo albums on a widescreen TV. Apple today also announced that it is offering a new Apple TV build-to-order option with a 160GB hard drive. The new larger hard drive offers four times the storage for up to 200 hours of video, 36,000 songs, 25,000 photos or a combination of each.* Apple TV is easy to connect to a broad range of widescreen TVs and home theatre systems and comes standard with HDMI, component video, analogue and optical audio ports. Using high-speed AirPort 802.11n Wi-Fi wireless networking, Apple TV can auto-sync content from one computer or stream content from up to five additional computers right to a TV without any wires.**Pricing & Availability Apple TV, which includes the Apple Remote, is available through the Apple Store (www.apple.com/au) and Apple Authorised Resellers for a recommended retail price of A\$449 inc GST. Apple TV with a 160GB hard drive can be ordered today with a RRP of A\$579 inc GST. The YouTube feature for Apple TV will be available as a free software update in mid-June. Apple TV requires iTunes 7.1 or later running on a Mac with Mac OS X version 10.3.9 or later, or a Windows PC with Windows XP Home/Professional (SP2). An 802.11b/g/n wireless network using AirPort, AirPort Extreme or 10/100 Base-T Ethernet networking is required. Internet access is required and a broadband connection is recommended, fees may apply. Apple TV requires an enhanced definition or high-definition widescreen TV. iPod games will not play on Apple TV.*Video playback based on 640x480 iTunes video content. Music capacity based on four minutes per song and 128-Kbps AAC encoding. Photo capacity based on Apple TV viewable photos transferred from iTunes. Actual capacity varies by content.**Based on an IEEE 802.11n draft specification. Compatible with 802.11b/g/n, wireless video streaming requires an 802.11g/n network. Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Today, Apple continues to lead the industry in innovation with its award-winning computers, OS X operating system and iLife and professional applications. Apple is also spearheading the digital media revolution with its iPod portable music and video players and iTunes online store, and will enter the mobile phone market this year with its revolutionary iPhone.

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