

2020 APC Channel Awards Open for Voting

The search for Australia and New Zealand's best channel representatives is underway, with 12 categories offering awards.

Following the success of last year's awards, Schneider Electric's has launched its annual APC Channel Awards to celebrate partners and distributors that have shown excellence in sales, innovation and value creation in 2020.

What's more, three categories have been opened up to public voting, including Distributor Sales Champion of the Year, Distributor Technical Champion of the Year, and Distributor People's Choice of the Year. The voting platform will close on 23 July.

Joe Craparotta, Vice President - IT Business, Strategic Customers & Segments at Schneider Electric, said, "2020 proved to be an extraordinary year for the IT industry. We have been impressed with some truly brilliant achievements and inspiring business practices from our partners and distributors. It's that excellence that we want to recognise and support in the industry, and we look forward to commending the 12 winners in early August."

The 2020 APC Channel Awards see a total of 12 categories and 12 winners selected from over 3000 channel partners and distributors, including two new categories, Partner Spotlight of the Year and Distributor People's Choice of the Year.

"Better acknowledging the pivotal role our partners play in APC's channel ecosystem, we have designed two new categories this year to shed light on the people who are leading successes for the industry. And we would like to encourage everyone to cast their vote for the people they think deserve recognition for the work they do," added Joe.

Full list of the 12 categories is:

Elite Partner of the Year

Premier Partner of the year

Select Partner of the Year

Partner Sales Champion of the Year

Services Partner of the Year

Distributor of the Year

Distributor Sales Champion of the Year

Distributor Technical Champion of the Year

Distributor People's Choice of the Year

Partner Spotlight of the Year

New Zealand Partner of the Year

New Zealand Distributor of the Year

The award winners will be revealed on Thursday 5 August 2021.

For more information on the awards, categories and prizes, or to cast your vote, visit the APC awards website at <https://www.apc.com/au/en/campaign/partner-awards.jsp>

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