

The great office debate – to buy or not to buy a coffee machine? No matter the number of employees, amount of coffee consumed or even potential client visitors, there are a number of factors that need to be considered when investing in a professional coffee machine. George Liakatos, General Manager of JURA Australia, knows too well the benefits a commercial coffee machine can provide in the workplace, surrounded by the latest innovation in Swiss automated coffee machines on a daily basis. “I may be biased in saying that having an office coffee machine is the water cooler of 2020. However, I do believe that there are a number of factors that business owners need to take into consideration before they make a purchase to ensure they are getting the right fit for their organisation,” said George. George’s top five tips for those considering purchasing a machine in 2020 include:

- Number of people who drink coffee: Conduct an office survey to determine how many staff members would use an inhouse coffee machine.
- Number of coffees consumed per day: Based on the number of coffee drinks, calculate how many they consume during work hours, make sure you include a buffer for visitors and clients.
- What space is available: An ideal location is next to a water supply, sink, bin and fridge. Measure the space available to ensure the machine fits comfortably with easy access.
- Expenses: Will you charge your employees and clients for their coffee, or offer as a perk? Most people don’t realise that on professional machines, you can track the coffees made per staff member or client.
- Sustainability: Beans or pods? Office sustainability is at the core of most business these days. JURA coffee machine offer a bean only option, making them better for the environment. You can also provide staff members with Keep Cups to take this further and reduce your workplace’s carbon footprint. “JURA’s range of professional machines range from those designed to make 30 coffees per day to 200. With all machines featuring the same technology, functionality and ease of use and cleaning, it really comes down to the number of coffees predicted per day and the bells and whistles you desire,” said George.

To evaluate which coffee machine is best suited for various office spaces, JURA Australia provide an easy calculator tool to provide the best options based on productivity, return on investment and beans vs pods consumption. Check out the calculators online: <https://bestcoffeemachineforoffice.com.au/calculators/>

About JURA: JURA’s products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries. au.jura.com

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