

90's Street Style Hair Accessories Emerge as Aussie Summer Fashion Trend

Colette by Colette Hayman Launch Accessories Range

The nostalgic 90's hair clip was a shining performer during New York Fashion Week in February 2019, and the trend continues to gain momentum as we approach 2020.

Coveteur editor Hannah Baxter thrust the bobby pin back into the spotlight, wearing her crystal-encrusted "damn" clip during her Fashion Week appearance. Models were also spotted parting their hair deep to one side using three hairpins and using clips as more of a fashion statement than an accessory.

Influencer Micah Gianneli, who has more than 1 million Instagram followers, has welcomed the trend to Australia, wearing a Hannah Baxter inspired 'Paris' clip from the Colette by Colette Hayman range in one of her recent posts.

Australia's leading fashion accessories outlet Colette by Colette Hayman has also noticed an increase in the demand for hair clips, bobby pins, and headbands.

"We have seen a huge increase in demand for street style hair accessories, with shoppers looking to join in on the trend. From stylish snap clips to cool exposed bobby pins, just clipping two slides to one side of your part can be the perfect way to complete this season's look," said Tash Pitzer, Head of Accessories

Colette by Colette Hayman's newly launched hair accessory range has been the go-to destination for savvy shoppers looking to be a part of the trend. The most popular hair accessories in the Colette by Colette Hayman range include the Pink Gold-Tone Large Claw Clip, the Pink Animal Print Headband, and the Silver and Rose Gold Rhombus Hair Clips.

The new Spring/Summer range also features a variety of flower crowns and headbands - just in time for the Spring Racing season, Headbands and crowns are already flying off the shelves with racegoers looking to show off a unique, colourful vibe at racetracks around the country.

Colette by Colette Hayman's affordable range is also making it easy for anyone to join in on the hottest new fashion trend. "You don't have to be a supermodel or world-class designer to look your best with stunning hair accessories. With pieces starting from just \$3.99, everyone can become a trendsetter."

-ENDS-

Colette by Colette Hayman's new accessories range is available for sampling and review.

GIFTING - See our latest accessories online and email me a link to what you are interested in from - <https://www.colettehayman.com.au>

Hi-res images are available and Interviews can be arranged upon request.

SCARVES

<https://www.instagram.com/p/B2-ntDSg8jL/>

FLOWER CROWNS

<https://www.instagram.com/p/B2yVTDkAkAU/>

HAIR SLIDES

<https://www.instagram.com/p/B2p5VZxgnDv/>

<https://www.instagram.com/p/B2lQeKwgXU/>

PEARL

<https://www.instagram.com/p/B2dhj3fgAsR/>

SCRUNCHIES

<https://www.instagram.com/p/B3TeQ8hAlid/>

Facebook – <https://www.facebook.com/bycolettehayman/>

Instagram - <https://www.instagram.com/colettebycolettehayman>

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