

A Leading Digital Marketing Company Will Answer Questions At Sydney Build Expo - Digital Presence

Digital Presence which is a Gold sponsor of the Sydney Build Expo will answer questions on the importance of how digital marketing and how it can be used to increase brand awareness and generate new leads and increase revenue. Digital Presence is pleased to announce they will be attending one of the biggest Expos of 2019. The digital marketing experts will have a stand at the Sydney Build Expo which will take place at Royal Hall of Industries & Hordern Pavilion, situated at 1 Driver Ave, Moore Park NSW 2021, Australia. The Sydney Build Expo will start from March 14 until March 15, 2019.

The leading Australian digital marketing company stand (<https://www.sydneybuildexpo.com/exhibitors/digital-presence>) will be located at stand 142, where the team will be on hand to answer any question on digital marketing. By visiting the stand, it will give people in the building and construction industry the perfect opportunity to meet digital marketing experts who can help transform their marketing needs. The team will provide important information on how digital marketing can increase brand awareness and generate leads and increase revenue and customer retention.

The construction and building industry are one of the last industries to turn to digital marketing and use it in their marketing budget. Up until now many of those in the industry have not understood how important digital marketing is and how it can help them win contracts.

With 89 percent of the Australian population having access to the Internet, and with construction and building companies often fighting for the same business, having a digital presence is more important than ever. The Digital Presence marketing team at stand 142 will be able to explain how digital marketing can help beat the competition for new contracts. As each business is different, they will be able to explain what digital marketing approach is right for them and what digital marketing services would not benefit their needs.

DP's Director of Digital Strategy, Louie Ramos, will be sharing the stage with 2 Industry experts Peter Wilkinson, Founding Director of SamWilko Advisory, and William Zhang, Director of Engineering at PTC | PTC Consulting Engineers to explain how powerful digital marketing is and how it is benefiting the construction and building industry. The event will take place on 15 March 2019 and is not to be missed.

Digital Presence is a company that provides positive results. To learn more about how they can help generate new leads, please visit <https://www.digitalpresence.com.au/services/digital-marketing-for-building-construction/>

About Digital Presence

The team here at Digital Presence are a little different to your average local marketers. Our company consists of a team of full-time staff and contractors situated around the globe.

Contacts

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