



## ABNOTE AUSTRALASIA PARTNERS TO DELIVER QANTAS CASH CARD

Melbourne, 11 November 2013

Fort Lee, New Jersey – Nov xxx, 2013 – ABnote, a leading global card manufacturer and provider of financial and secure credentialing solutions announced today that ABnote Australasia has partnered with Qantas to deliver the next generation Qantas Frequent Flyer membership card.

The new-look membership card has been enhanced with functionality allowing Australia-based members to load money onto their card to use in Australia and overseas, giving members the opportunity to earn points on eligible purchases.<sup>1</sup>

The new card also acts as a multi-currency travel card, making travel more convenient. Qantas has partnered with MasterCard® which means you can use the card wherever MasterCard is accepted electronically- at over 35 million locations in over 210 countries worldwide for everyday use in Australia, Qantas Cash allows purchases under \$100 by using MasterCard PayPass™ where available.

"When you consider all the different things it does, this really is the Swiss Army knife of cards," Qantas Chief Executive Alan Joyce said.

Qantas Loyalty Chief Executive Lesley Grant predicted it would encourage more people to join the Qantas Frequent Flyer program. She said there is now a "broad understanding" that the loyalty program extends beyond travel.

ABnote was instrumental in ensuring the existing check-in and boarding pass functions continued to work in the new card design whilst further developing, the payments functionality.

ABnote's extensive experience and knowledge of security features and smart card engineering and manufacturing ensure that all cards are equipped with EMV Dual Interface chip integration, facilitating Chip & PIN transactions.

ABnote Group Chief Executive Officer & Chairman Steven Singer is proud of ABnote's involvement in the success of Qantas Cash. "We believe that in 2014 and beyond airline loyalty programs will evolve in a positive direction for consumers. Thanks to our experience with Qantas and our global presence, ABnote is well positioned to continue offering the leadership and range of solutions that will help airlines launch successful Membership & Payment experiences."

"Qantas needed a partner with proven capability and commitment and we have pulled out all stops to deliver Qantas Cash, which will reach millions of Qantas's loyal members," said ABnote Australasia Chief Executive Officer Nicholas Fcinus.

Qantas Loyalty Head of Prepaid Solutions, Ryan De Boer remarked on the ABnote relationship. "This has truly been a collaborative effort that has taken coordination between many suppliers in multiple locations. Together we succeeded in creating a market leading product. Working with ABnote has been the right choice. They continue to bring innovation into our discussions and share our desire in customer service. We look forward to working with them in the future."

ABnote and Qantas will be co-presenting Qantas Cash at Cartes 2013, the world's largest smartcard event, being held in Paris from November 19 – 22.

### About ABnote

ABnote, with facilities in North America, Europe, Africa, and Australasia, is a premier and trusted provider of secure products and solutions. We provide solutions to global customers including financial, retail, government, and many other commercial markets. ABnote's primary products include

financial cards (Dual Interface, EMV, magnetic stripe), identification and credential cards (Drivers' Licenses, National ID cards, Student ID), transit cards, hotel, facility and theme park access cards and membership programs, retail plastic cards (gift, loyalty, RFID), barcodes and labels and secure documents (vital records, certificates, passports, and more); along with complimentary secure services, including instant card issuance, NFC mobile payments, TSM, personalization, secure warehousing, distribution and fulfilment.

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1 Points are earned on eligible purchases in accordance with the terms and conditions specified at [qantascash.com](http://qantascash.com). Eligible purchases do not include money orders, traveller's cheques, gambling chips or purchasing foreign currencies in cash. You do not earn points when loading funds to your facility, transferring funds to another currency balance or another member's facility or when withdrawing funds from ATMs or cashing out your facility balance. Purchases that are reversed, refunded or charged-back are also ineligible for points earned, in addition to fees incurred.

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