

ACBW WeChat Workshop Is To Be Held During Australia-China BusinessWeek

The WeChat Workshop is presented in partnership with Bastion S+Go and is set to become one of the most important and beneficial workshops during Australia-China BusinessWeek.

An important workshop is taking place during Australia-China BusinessWeek which will help business owners and key personnel to take their business forward and increase profits and clients. The WeChat Workshop which is presented in partnership with Bastion S+Go will be held on 21 November 2017, between 2.00pm – 5.30pm at Rydges World Square Sydney.

China has become one of the biggest financial success stories in the past thirty years. Selling to China and doing business with China is providing a positive impact on businesses around the world including Australia. One of the positive ways to do business with China and generate new leads, clients, and increase financial profits is through the WeChat Channel.

WeChat has become an important tool in the business world in China, Australia, United States, South Africa, Hong Kong, India, Indonesia, Macau, Malaysia, Taiwan, and Thailand,

with more than 570 million people logging into the service each day. However, even though a great deal of business is being created, there are still millions of businesses, many of those in Australia who are still not using the important app. A large portion of those who are using the WeChat channel are not using it to its full potential, and that is why the ACBW WeChat Workshop has to be one of the most important workshops to attend.

A spokesman for Bastion S+Go said: “If you are looking to maximise your WeChat channel to connect directly with buyers and also the major brand influencers, then this forum session is for you.”

The WeChat workshop will help marketers and SMEs to learn how using the channel in the right way will provide a positive impact on their business. It is aimed at those who have not used WeChat before and those who do use it but feel they are not achieving their financial goals. By attending the workshop, business owners, leaders, and key personnel will gain vital information to take their business forward.

Australia-China BusinessWeek is one of the most important events of the year. It helps businesses wanting to expand their business in the China market and gain new customers as well as increasing profits. The event will take place between November 21-22nd.

To learn more about the WeChat workshop during Australia-China BusinessWeek, please visit <http://acbwchina.com.au/acbw-wechat-workshop/>. Or to learn more about Australia-China Business Week, please visit <http://acbwchina.com.au/>

About Bastion S+Go

Across local, state and federal government, Bastion S&GO has a track record in executing successful campaigns that deliver funding for large-scale infrastructure, unsolicited bids to government and regulatory change.

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