

# Acquia Achieves AWS Digital Customer Experience Competency Status for Content Management

Designated AWS Partner Network (APN) Launch Partner

BOSTON – March 12, 2019 - Acquia announced today that it has achieved Amazon Web Services (AWS) Digital Customer Experience Competency status for Content Management. As a headline partner for the category, Acquia brings world-class cloud innovation for global brands that rely on Drupal for content management, helping them create powerful customer experiences for every phase of the customer journey. The AWS Digital Customer Experience (DCX) Competency highlights top AWS Partner Network (APN) Partner solutions. As an Advanced APN Technology Partner, Acquia was awarded this status for its demonstrated technical proficiency and proven customer success in simplifying and accelerating the creation of content-driven applications that stand up to the demands of digital audiences. APN Partners must possess deep AWS expertise and deliver solutions seamlessly on AWS. AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the AWS Competency Program to help customers identify Consulting and Technology APN Partners with deep industry experience and expertise. “Acquia was born in the cloud and built as a Platform as a Service company,” said Peter Troost, Acquia’s senior vice president of engineering. “Our AWS storage and server performance outpace the industry, and the company continues to be on the leading edge of cloud innovation. Our team is dedicated to helping brands create powerful moments that matter for their customers, and working with AWS, we gain greater agility, breadth of services, and speed of innovation in the cloud.” By standardising on AWS, Acquia delivers value to customers faster by building on the strengths of AWS’s reliable and globally distributed regions, and by standardising Acquia’s configurations for security, compliance, and scale. Acquia builds upon this foundation, optimising AWS infrastructure for the orchestrated delivery of diverse, personalised, content-driven applications across clients and channels. The Acquia Experience Platform is built on open source technology and built to be API-first, which perfectly complements AWS design principles, making it easy for customers to meet specific business needs. Customers demand personal, immediate and engaging digital experiences, and that requires brands to be nimble, meeting audiences wherever they are in their digital journey. Companies require a platform that is as responsive and agile as their business strategy. Acquia allows organisations to build, manage and activate ambitious digital experiences at scale. Thousands of organisations around the globe rely on Acquia technology to power customer experiences across any channel. The platform’s solutions include Drupal for content management, Acquia Lift for personalisation, Acquia Journey for customer journey orchestration, and Acquia Cloud Site Factory for multisite delivery and management. Resources Visit [acquia.com](http://acquia.com) or contact Acquia sales or partner enablement teams to learn more how Acquia helps organizations deliver on their Digital Customer Experience strategies. About Acquia Acquia is the open source digital experience company. We provide the world’s most ambitious brands with technology that allows them to embrace innovation and create customer moments that matter. At Acquia, we believe in the power of community – giving our customers the freedom to build tomorrow on their terms. To learn more, visit [acquia.com](http://acquia.com). ### All logos, company and product names are trademarks or registered trademarks of their respective owners.

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