AFFINITY EDUCATION GROUP SELECTS PRESENCE OF IT'S EC-PAYROLL TO CONSOLIDATE CHILD CARE CENTRE STAFF ONTO SINGLE CLOUD PLATFORM

Ambitious acquisition program brings 57 child care centres and over 1,500 staff onto single cloud-based platform in less than nine weeks

Sydney, Australia… 10 February 2014. Presence of IT, a global leader in HR/Payroll and Workforce Management solutions announced today that Affinity Education Group (Affinity) has selected its EC-Payroll platform to consolidate 57 child care centres onto one single cloud-based solution.

Incorporated in May 2013, Affinity Education Group Limited (ASX: AFJ) listed on the Australian Stock Exchange on 9 December 2013. Its business strategy is to be a leading provider of high quality education and care for children aged six weeks to 12 years throughout Australia.

Through the ownership and management of its child care centres, Affinity will focus on providing high quality, localised education programs and care solutions for children, while implementing the centralised management support functions and disciplines of a corporate entity.

John Bairstow, Chief Financial Officer, Affinity Education Group said: "We have a tightly defined, focused business strategy that doesn't include being technology experts, or owning technology assets," he said.

"We had to have a technology partner who could get on board quickly and support us particularly with payroll solutions that could be implemented quickly and cost effectively.

"Presence of IT gave us confidence that they could deliver a cloud-based payroll solution that could consolidate disparate, manually based systems across 57 centres within our tight timeframe," he said.

EC-Payroll is an enterprise-class Human Capital Management (HCM) solution designed by Presence of IT to leverage workforce assets. The solution combines the best of SAP Payroll and SuccessFactors' Employee Central, incorporates Presence of IT's tools and accelerators ensuring rapid implementation and streamlined processing solutions to create a next generation HCM solution.

"Our journey from incorporating Affinity in May 2013, to acquiring centres and listing on the ASX in December has been quick. Being able to successfully put all our staff onto one cloud-based payroll system quickly has been a critical milestone.

"There's no doubt Presence of IT is a leader in their field of cloud-based payroll and human resource management tools. The level of professionalism, expertise and commitment to ensuring that EC-Payroll was delivered on time, on budget has made the Presence of IT team an absolute pleasure to work with," John Bairstow said.

Shaun Flannery, Presence of IT's Chief Technology Officer said. "Affinity went looking for a cloud-based payroll solution that could do something not possible just a couple of years ago. Most child care centres are owned by small business operators who run manual systems – very often paper-based systems.

"Our expertise in building and delivering cloud-based payroll solutions enabled us to provide Affinity with the advice and the solutions they need to meet the challenges of today's highly competitive business environment, without worrying about non-core functions such as technology."

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