

## AIIA seeks consultation following Government's response to ACCC Digital Platform Inquiry

Media Statement from Ron Gauci, CEO

Sydney, Australia – 12 December 2019 -- The Australian Information Industry Association (AIIA), the nation's peak member body for the ICT industry, has issued the below statement following the Government's response to the ACCC Digital Platform Inquiry. AIIA welcomes the release of the report titled 'Regulating in the digital age – Government Response and Implementation Roadmap for the Digital Platforms Inquiry'. During the 12-week consultation period, the Government received more than 100 written submissions and held numerous meetings to better understand stakeholder views. The AIIA acknowledges that the Government has the right to carefully consider the influence of large digital platforms. This must be balanced against the risks that further regulatory measures may impact innovation and the operation of the digital economy. The AIIA is reviewing the Government's response to the ACCC Digital Platforms Inquiry, but are seeking assurances that the Government will consult widely with industry during its implementation. The AIIA looks forward to working with the Government, in particular on its commitment to consult around data privacy reforms. The Government's response to the ACCC Digital Platforms Inquiry can be viewed here. # # # About AIIA The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favorable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information. For more information on AIIA Policy and Advocacy key areas please visit <https://www.aiaa.com.au/influence-And-leadership/policy-priorities> Media Contact For more information please contact: Jeffrey Coote Tel: (02) 8355 3130 [jeffrey@filteredmedia.com.au](mailto:jeffrey@filteredmedia.com.au)

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