

# Alternative lender partners with training institute to accelerate business growth



Beyond Merchant Capital have teamed up with The-Entourage, Australia's most effective business training institute to provide backing and direction to SMEs

How fast could a business owner grow their business with funding AND coaching from proven business growth experts?

Beyond Merchant Capital (BMC) have partnered with The Entourage, Australia's most effective business training institute, to create an exciting offer that could help SMEs accelerate the growth of their company by working to develop a proven strategy for success.

For a limited time, every funded loan from Beyond Merchant Capital includes a session with an expert business coach from The Entourage valued at \$800!

It's a high-level strategy call where business owners get a strategic roadmap, highlighting the exact structural areas of the business they need to work on in the next 12 months to double performance. In addition, the call includes access to their Operational Freedom Finder, Rapid Revenue Growth Blueprint, Business Growth Roadmap, Business Growth Profile Diagnostic and High-Performance Team Masterclass.

Beyond Merchant Capital's CEO, Larry Prosser said the combination of SME finance and the right mentorship is exactly what Australian businesses need.

"We started Beyond Merchant Capital to address the shortage of viable finance options available to SMEs in Australia," said Prosser.

"Addressing cash flow challenges is one thing when it comes to growing a business, and the right mentorship can propel your business forward even faster.

"We're excited to be partnering with The Entourage. The partnership will give new customers the strategy they need from some of Australia's leading business experts. We can't wait to watch our customer's businesses grow even faster with the resources offered in this new partnership."

With finance from Beyond Merchant Capital, plus the strategy from one of The Entourage's business growth experts, SMEs have all the tools they need to exponentially grow their business.

## Beyond Merchant Capital's Financial Solutions for SMEs

Beyond Merchant Capital takes the stress out of accessing the working capital businesses need to grow with its business friendly loan solutions. These loans can be as small as \$5k or up to \$500k. And with funding processed in as little as 24 hours, SMEs can be on their way to expanding their business in no time.

Repayments for Beyond Merchant Capital's loans go through the company's unique variable repayment plan. This allows businesses to make repayments in line with their turnover. So, when business is slow, repayments will be lower. These adjustments don't attract fees or penalties, they only extend or shorten the expected repayment term.

## About The Entourage

The Entourage was founded in 2010 by entrepreneur and 5x AFR Young Rich List Member, Jack Delosa. In addition, The Entourage now has a

community of over 300,000 business owners. The community's experts provide proven strategies for sustainable, long-term business growth. And with The Entourage's alumni regularly appearing on Australia's lists of most successful entrepreneurs, you know you're in good company.

#### About Beyond Merchant Capital

Established in 2016, Beyond Merchant Capital specialises in providing capital to Australian SMEs through its working capital financial solutions. The company differentiates itself with its unique funding and payment models. These payment models give SMEs the cash flow they need to grow their business. Focused on becoming Australia's market leader for SME financing, Beyond Merchant Capital's financial solutions are by entrepreneurs for entrepreneurs.

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