

# Amazon of HomeTasks Making Life Easier For Modern Families



Life is just so damn busy. The day of the modern family is a never ending stream of things to do, places to go and people to see. Wouldn't it be great to have someone help with all those home tasks?

An enterprising Brisbane woman has created an online booking platform to supersede other bidding platforms on the market and those of its ilk by making bringing into one space residential outsourcing.

Jemanda Hannouf, director of HomeTask, said with the recent Census showing women do up to 14 hours unpaid house work at home, it is time to put more value on their time. "When we do a job ourselves, we forget the dollar value that is attached to that time. While doing house work is unpaid, there is still a cost attached," she said.

"It means loss of sleep, stress, worry, and overload, which ultimately impacts paid work. As a busy woman, entrepreneur, mother and all the other roles I have, I wanted to find a way to ease the burden on all of us.

"I am a mum of two with a third one on the way. Having run two successful businesses in the past I seriously needed help around the house."

With a background in project management and event planning, Jemanda saw a way to make this happen.

That is where HomeTask was born. An online booking platform that helps with all home tasks from home cleaning, lawn mowing services all the way to your own private cook who prepares fresh meals in the comfort of your own home. We also have plans in the near future to add additional services; laundry services and fruit and vegetable home delivery.

Where HomeTask differs from other outsourcing sites is the screening of the people conducting the work. All are pre-screened, security checked and qualified professionals – not an unqualified person looking to make a few bucks.

Jemanda said everyone who works with HomeTask is highly skilled and qualified in their speciality. "We source quotes for our customers, no more dealing with plumbers and their cracks," she said.

"I want to help busy mums and entrepreneurs - by outsourcing some of the tasks around the house they can spend more times with families and loved ones.

"Imagine not having make dinner as soon as you walk in the door. I know most mums cringed at that questions "what's for dinner?" seconds after getting home."

I saw a lot of women not wanting to deal with tradies to get odd tasks done around the house (ripped off, never get back to you, etc). This comment?? I think just delete it doesn't really go with this paragraph

Whereas other outsourcing sites force users to bid for services, HomeTask connects customers to qualified trades. "That means no more bidding and having unqualified trades show up (or not) at your door, and leaving a mess," Jemanda said.

"Our customers visit our website, pick the service, enter their property details, and an instant price appears, the customer can pick their preferred date and time, enter credit card details in and books task. They then get an email confirmation and the professional arrives on the date and time. Stress free and easy – no more hunting around, comparing prices, taking up more valuable time."

It's the UBER style for booking home services.

<http://hometask.com.au/>

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