

INSTYLE

**AN ECOLABEL YOU CAN GENUINELY TRUST -
INSTYLE'S LIFE TEXTILES® COLLECTION IS NOW
CERTIFIED TO THE EUROPEAN UNION'S EU
FLOWER ECOLABEL**

INSTYLE's LIFE Textiles collection has now been certified to the European Union's EU Flower Ecolabel - an ecolabel that you can genuinely trust. LIFE Textiles is designed for the environment and the specification builds upon the EU Flower Ecolabel and Cradle to Cradle design principles. The EU Flower Ecolabel-certified LIFE Textiles can be used on white and upholstered furniture certified to AFRDI (all levels), Ecospecifier (Level B + C), and GECA (Level A + B). Furniture certified to these standards will achieve maximum Green Star points (appropriate to the certification level), therefore all LIFE Textiles can be specified for Green Star projects. INSTYLE is the first Australian textile supplier to achieve certification to this internationally recognised standard. In 2011 INSTYLE won a NSW Government Green Globe Award and was a finalist in the Victorian Premier's Sustainability Award, adding to its long list of major environmental awards. For further information contact: Michael Fitzsimons Managing Director Instyle Contract Textiles T: +61 2 9317 0250 E: mfitzsimons@instyle.com.au W: www.instyle.com.au Background: INSTYLE is committed to the environment and to delivering real environmental change. INSTYLE has won several high profile sustainability awards, including the following: 2011 WINNER NSW Government Sustainability Green Globe Awards - Small Business Sustainability Award 2011 HIGHLY COMMENDED NSW Government Sustainability Green Globe Awards – Environmental Innovation Award 2011 FINALIST Victorian Premier's Sustainability Awards 2011 - Products or Services category 2010 WINNER NSW Government Sustainability Green Globe Awards - Small Business Sustainability Award 2010 WINNER United Nations' World Environment Day Award - Business Environmental Best Practice Program 2009 WINNER NSW Government Sustainability Green Globe Awards - Business Sustainability Award 2009 FINALIST United Nations' World Environment Day Award - Best Specific Environmental Initiative 2008 WINNER United Nations' World Environment Day Award - Business Sustainability Award 2008 WINNER NSW Government Sustainability Green Globe Awards - Premier's Sustainability Excellence Award 2008 WINNER NSW Government Sustainability Green Globe Awards - Industry Environmental Sustainability 2008 WINNER NSW Government Sustainability Green Globe Awards - Small Business Environmental Sustainability 2007 FINALIST Banksia Environmental Award - Sustainability 2006 FINALIST Banksia Environmental Award - Sustainability

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