

Another successful local area marketing campaign

Get an affiliate business to work with the client to create a meaningful promotion that benefited both parties.

Brief: create a local area marketing promotion that would drive traffic into stores, increase reach on social media and website. Idea: Get an affiliate business to work with the client to create a meaningful promotion that benefited both parties. Action: Like our Facebook page / post or purchase any Bristol Paint branded product to go in the draw to win. Win cash promotions took care of all the permits and terms and conditions for each state, arranged and supervised the draw and notified each winner.

Result: Increased likes to social media pages by 300%

Website traffic increased by 150%

Each store received a steady flow of customers who purchased and entered the competition and now the retailer have more names for their marketing data base.

Joint venture partner Graffiti Eaters also received publicity in the duel branded campaign and will also share the data base for re-marketing.

Facebook page reached over 1 million pages in the 6 weeks of the campaign increasing brand and product awareness.

Another happy client.

Whether you want to run a win prizes to the value of \$500 or \$1 million dollars Win Cash Promotions can help you with insurance and compliance with state and federal laws and social media policies. call us today on 1300 946 227 to make sure your next campaign is successful.

Find out more about how you can share our new concept: Win a Stand Up Paddle board, this is a low cost promotion guaranteed to drive entries in your campaign this summer.

www.wincashpromotions.com.au or phone 1300 946 227

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