

# Apptio Announces 2020 Partner of the Year Award Winners

Partners Celebrated for Innovative Implementation of Technology Business Management Framework to Drive Business Value

Sydney, Australia – April 7, 2021 – Apptio, Inc., the leading provider of technology business management (TBM) solutions that help organisations analyse, optimise, and plan technology spend, announced the winners of the 2020 Apptio Partner of the Year awards.

The annual awards recognise global partners demonstrating growth and innovation through the advisory and ongoing management services they provide, as well as their strategic integration with Apptio to deliver industry-leading solutions for customers with joint go-to-market initiatives. These partners exemplify a strong understanding of the Technology Business Management (TBM) and FinOps frameworks and have successfully implemented Apptio's solutions to help customers solve business-critical technology and business issues.

"I'm proud to honour this year's Partner Award winners for their contribution to delivering strong business outcomes through IT financial and cloud cost management, particularly as every organisation was forced to manage their business and assist our mutual customers navigate a uniquely challenging and dynamic market environment," said Dave Scholtz, Vice President of Global Partner Strategy and Operations, Apptio.

"Despite the hurdles of 2020, these partners maintained an unwavering commitment to driving business and technology transformations and leveraging Apptio solutions as well as TBM and FinOps to change the way we manage the business of technology."

Apptio's global network of partners includes more than 200 leading technology companies, systems integrators, solution providers, and consulting and advisory firms across industry verticals.

Winners of the 2020 Apptio Partner of the Year Awards include:

Global:

Global Partner of the Year – Accenture

APJ:

Strategic Partner of the Year – KPMG FinOps Partner of the Year – Blazeclan Technology Partner of the Year – AWS Public Sector Partner of the Year – Synergy

Americas:

Enterprise Partner of the Year – Advocate Consulting Delivery Partner of the Year – Maryville Consulting Cloud Partner of the Year – AWS Public Sector Reseller of the Year – i3 ICSPublic Sector Strategic Partner of the Year – Government Acquisitions, Inc.

EMEA:

Strategic Partner of the Year – Accenture Regional Partner of the Year – Inditango Cloud Partner of the Year – AWS Public Sector Partner of the Year – Capgemini

To learn more about Apptio's partner ecosystem, visit <https://www.apptio.com/company/partners/>.

About Apptio

Apptio's products empower business leaders to drive optimal financial performance across their organizations. More than 60 percent of Fortune 100 enterprises trust Apptio to manage spend across the entire IT portfolio and beyond, so that they can focus on delivering innovation. Apptio automatically ingests and intelligently structures vast amounts of enterprise and technology-specific spend and operational data and enables users across disciplines to report, analyze, plan, and govern their investments collaboratively, efficiently and with confidence. For more information, please visit [www.apptio.com](http://www.apptio.com).

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