

APS Taking on the Microblogging World

APS on Twitter

APS has joined the microblogging world and are now 'tweeting' away on social networking phenomenon - Twitter.

Twitter is the latest craze in the Social Networking world and has proven to be a successful business resource for companies around the globe. Businesses can 'tweet' and inform their followers and the public of their latest products or services, company goals and ideals, employment opportunities or simply to 'listen' and find out what the public are doing. This is a valuable and free marketing tool, and APS have twigged on and are reaping the benefits. If you would like to hear more or have any queries about APS, please contact Renne Daw on (02) 9965 1340 or alternatively renned@aps-advance.com

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