

ASI Announces the 4th Major Release of its iMIS 20 Engagement Management System (EMS)

With the release of 'iMIS 20 Q4 2015', Advanced Solutions International (ASI) has extended its vision of the only Engagement Management System (EMS) for the not-for-profit world with a responsive staff administrative site, additional automation features,

According to ASI, a leading global provider of software and services for associations and not-for-profits, this latest release will help clients increase staff efficiency, better engage with their constituents, and achieve continuous performance improvement; learn more at www.advsol.com/ap/imisvideo.

Alexandria, VA, USA (7 October, 2015) — Advanced Solutions International (ASI), a leading global provider of software and services for associations and not-for-profits, announced today that the Q4 2015 release of its iMIS 20 Engagement Management System (EMS)[™] is now available. This is the third major release of the iMIS 20 EMS since its launch in May 2013. Learn more at www.advsol.com/ap/imisvideo.

With each new iMIS 20 release, ASI continues to extend its vision of the only Engagement Management System for the not-for-profit world, replacing obsolete CRM and member/donor management systems. iMIS 20 Q4 2015 builds upon and enhances the EMS, RiSE web development platform, and Continuum business intelligence features to help clients increase staff efficiency, better engage with their constituents, and achieve continuous performance improvement.

The RiSE web development platform — the central nervous system of iMIS 20 — makes all of this possible by concentrating database management and web publishing into a single, easy-to-use application. With iMIS 20, an organisation's website and business system are one and the same.

The iMIS 20 Q4 2015 release contains many additional new features and enhancements, including:

- New responsive staff administrative site
- Ability to run data-driven stored procedures
- 20+ more alerts and tasks
- Dashboard enhancements
- New browser-based SDK/API
- 75+ new features and enhancements!

According to the US-based 2015 Lehman Reports[™] Member Management Systems Study, iMIS 20 is already top-rated in member self-service options, e-commerce flexibility, built-in web CMS capability, executive dashboards, social media capabilities, and mobile delivery.

Learn more about iMIS 20 at www.advsol.com/ap/imisvideo.

About ASI Advanced Solutions International (ASI) is a recognised global, industry thought leader that focuses on helping associations and not-for-profits increase operational and financial performance through the use of best practices, proven solutions, and ongoing client advisement. Since 1991, ASI has served nearly 4,000 clients and millions of users worldwide, both directly and indirectly through a network of over 100 partners, and currently maintains corporate offices in the USA, UK, Canada, and Australia.

Contacts

Marla Nelson
+61 3 9869 7503
mailto: mnelson@advsol.com