

# ASTD International Conference And Expo 2011 To See Upside Learning Showcase Its Award-Winning Solutions And Services

ASTD International Conference and Expo 2011 to be held from May 22nd to 25th at Orlando, Florida, will see Upside Learning showcase its entire range of award-winning solutions and services at booth number 649.

Come May 22nd, Upside Learning will participate in the world's largest training association's annual expo - ASTD International Conference and Expo 2011 (ASTD ICE 2011). Every year, this premier event welcomes over 8,000 professionals, from various walks of learning and development, from more than 70 countries across the globe. Featuring more than 250 educational sessions from industry-leading experts and a world-class expo filled with the latest products and services from top suppliers, ASTD ICE 2011 would be bigger in scale as compared to its February counterpart, where Upside Learning was a silver sponsor. The company hopes to repeat the success it achieved earlier at the February event in this May event too. Attendees at ASTD ICE 2011 can look forward to experiencing Upside Learning's entire range of award-winning solutions and services at the company's booth (# 649). These would include some of the latest offerings in Custom eLearning Development and Mobile Learning. Besides this, visitors can also explore UpsideLMS, the company's multi award-winning, best value Learning Management System. They can get a firsthand view of its 160+ features and learn how these can benefit their organization in delivering training in a cost-effective and efficient manner. Furthermore, visitors can interact with the team, gain practical insights and ideas on the role that eLearning can play in building a strong training function, and discuss their learning problems and requirements. As learners continue to seek knowledge beyond formal modes and turn to newer technologies, the Upside Learning team will also demonstrate the value of these new technologies and suggest solutions on how they can be leveraged to make learning more effective. One of the major attractions on display would be the company's latest revolutionary platform for mobile learning designed specially for the mobile workforce – Upside2Go. Launched at ASTD TechKnowledge, within a short span of 3 months, Upside2Go has won appreciation for its innovativeness and effectiveness, specifically in addressing needs of the mobile workforce, from some of the biggest corporates in the US and other markets. It has also been recognized as 'Best New Product Debut' at the same expo by an independent ex-Brandon Hall consultant. Visitors can get a firsthand experience of this revolutionary product and can also see it working in live environment. "ASTD ICE 2011 would be very significant for us in enabling direct engagement with potential clients and gaining a better understanding of how we can help them.", said Amit Gautam, Director of Technology Solutions at Upside Learning. Further, he added, "We are excited to demonstrate some of our latest offerings to professionals and experts alike from workplace learning and development domain." Upside Learning's representatives will be present at booth number 649 throughout the event. To pre-arrange a meeting with a member of the Upside Learning team, send an email specifying your preferred time and date to [sales@upsidelearning.com](mailto:sales@upsidelearning.com). About Upside Learning Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development and mobile learning solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company's solutions and services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning Solutions to Learning Management System and Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognitions every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast1600 Asia Pacific Program award. It is its constant endeavor to develop and provide innovative solutions to its clients thereby impacting their organizational learning and hence, performance. For more information, visit : <http://www.upsidelearning.com>

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