

Atlantic Pacific Securities is now ASR Wealth Advisers

Sydney – 20 July 2017: Atlantic Pacific Securities (APSEC) has today officially announced it is rebranding to ASR Wealth Advisers (ASRW).

In tandem with the move, the company has also launched its newly redesigned website to better portray the premium brand and the quality of its core services.

The rebranding effort is aimed at aligning APSEC with the Australian Stock Report brand – another company under the larger Amalgamated Australian Investment Group umbrella.

Since inception, the Group has strived to build an integrated and diversified financial services offering. This rebranding is a major step forward in driving synergy across operations.

Commenting on the rebranding, Chief Executive Officer Anthony D'Paul said: "We see this rebranding as a major opportunity to consolidate our operations and leverage more from the significant brand awareness that the Australian Stock Report offers,"

"This consolidation process will help us in our next phase of growth and provide an even better client service experience."

Over the past six months, ASR Wealth Advisers has been expanding its client base as well as its business segments amidst an uptick in demand for its core services of Corporate Advisory and Research.

Following this growth, ASR Wealth Advisers will soon relocate to 333 George Street in Sydney to help provide more space for its growing operations.

ASR Wealth Advisers: <http://www.asrw.com.au>

Contacts

eva diaz

0421333763

mailto: info@de2communications.com