



Australian & NZ Business Leaders Learn How to Improve Work Culture and Engage Staff

This year's All TEC Day (ATD) was a great success, with a sensational presentation by TEC speaker Marcus Child on how to lead an engaged culture.

More than one thousand members and guests of The Executive Connection (TEC) in Australia and New Zealand attended this year's All TEC Day, which was part of an international business forum run by TEC for the benefits of its 1,200 CEO and senior executive members. Leadership and corporate culture expert, Marcus Child, discussed the steps to create positive corporate culture, providing a unique perspective on change management, goal setting and work life balance. Delivered in his unique, energetic style, Marcus used case studies and anecdotes to demonstrate the power of positive corporate thinking and shared practical and effective tools for organisational change.

Members left the workshop fully engaged and ready to create a positive change in their businesses and their personal lives. "Marcus' presentation is engaging and thought provoking. The content is practical and highly relevant to business and personal aspects of members' lives," said John Beech, 7-year WA TEC Chair.

Contacts

Sonja Bertrand
02 8925 0918
mailto: sonja.bertrand@tec.com.au