



Australian business Uncoded signs implementation partner agreement with enterprise no-code platform Unqork

Aussie enterprises set to capitalise on rapid no-code business technology to build complex custom software faster and more securely

SYDNEY – 13 Jan, 2021: The past year has brought many changes to the Australian business landscape, with many enterprises looking to develop and trial new software solutions and offerings for internal teams as well as partner and customer use. Australian company Uncoded (www.uncoded.com.au) has signed an implementation partner agreement with Unqork (www.unqork.com), the leading enterprise no-code platform, to offer a completely visual, no-code application platform to help large enterprises build complex custom secure, compliant software faster, with higher quality, and lower costs than via traditional approaches. Unqork, which has been independently valued at over 2b USD, offers a no-code platform that supports the complexity, security and scale that mission critical enterprise applications require at leading Australian enterprises.

The platform enables users to build custom software by using a purely visual, drag-and-drop interface to create entire applications by stitching together their component parts and creating complex business rules via simple process flows, enabling businesses to rapidly prototype and build out fully secure, compliant enterprise-grade applications without creating a single line of code.

"Building applications on legacy systems has traditionally not been a fast and efficient process," says Uncoded CEO and founder Damien Hughes. "It has been slow, expensive and often damaging to staff morale because of the excessive labour involved."

"We at Uncoded are excited to be able to offer this to departments within enterprise businesses. They often have great ideas for applications to help the business, however they can't secure the IT resources required to build them in a timely fashion to capitalise on market trends. The time and costs of developing bespoke code can be a barrier to innovation in any business, and there's a corollary imperative to move quickly during these challenging times to make the most of market opportunities. No-code enables IT departments to support the needs of enterprise businesses by rapidly deploying solutions that not only fit but fill and enhance immediate business requirements."

According to research conducted by analyst firm IDC, "... business managers are raising their voice in the IT decision-making process," quoting Andrea Minonne, senior research analyst at IDC Customer Insights and Analysis. "This trend is revolutionising and disrupting how companies make technology investments, with LOBs (line of business) more often claiming control over IT budgets. The consumerisation of applications, especially those to access content and improve collaboration, together with the more mainstream use of cloud solutions... can sometimes take a long time and delay workloads."

As an implementation partner, Uncoded is able to help facilitate the rapid development and deployment of no-code solutions to Australian customers, helping businesses remain more agile and keep one step ahead of the competition.

"Unqork gives enterprises a better way to build complex software, faster and at a lower cost by completely removing coding from the process," said Christian Barrera, Vice President of Alliances and Ecosystem, Unqork. "We are seeing a strong demand for Unqork's enterprise no-code platform from Australia's business community and this new partnership with Uncoded will enable us to meet it."

The implementation partner agreement provides existing and potential Uncoded customers immediate access to Unqork's technology stack and the ability to collaborate closely in implementation and future planning to not only be able to pivot quickly, but also future-proof their businesses.

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