

Australian Skincare Distributor Becomes Sole Provider of Matrix PDO Threads

Sydney NSW: 27th November 2020 - Major skincare provider EnVogue Skin has become Australia's first and sole distributor of Matrix PDO Threads.

Matrix PDO (polydioxanone) threads are a type of PDO thread that is inserted into the sub-dermal levels of the skin to stimulate natural collagen production and improve skin structure.

As Australia's first distributor of Matrix PDO threads, Ian Carroll - Director and Founder of Envogue Skin - believes the Matrix PDO threads will lead the future of the skin-tightening and threading industry.

"Matrix PDO threads offer a new technology to generate increased collagen in patients," says Carroll.

"The main benefits of Matrix PDO threads over existing technologies is that it produces a predictable outcome and has much lower product and investment costs."

Carroll predicts that the new addition of Matrix PDO threads into the Australian and New Zealand skin-tightening product market will bring about new combinations of existing treatments.

"Matrix PDO threads work very well in partnership with botulinum toxins and dermal fillers for skin rejuvenation. This will provide skin with enhanced elasticity, tone and texture," says Carroll.

Matrix PDO threads are clinically proven to have beneficial skin-tightening results and are part of EnVogue Skin's medical grade skincare, meaning they produce amplified and more intense effects than regular threading treatment.

Research has proven Matrix PDO threads to have a wide range of anti-aging benefits, including:

- Induces natural collagen production for skin-tightening effects
- Promotes cellular renewal and neovascularisation
- Enhances skin elasticity and quality
- Reduces appearance of harsh lines and wrinkles
- Available to treat many different skin areas such as forehead, face cheeks, nose, mouth lines, neck, jawline and arms
- Skin lifting without invasive or surgical skin procedures

EnVogue Skin requires interested retailers to purchase a minimum of 100 threads and provides businesses with both theoretical and practical training on the unique use of Matrix PDO threads.

Find out more about Matrix PDO Threads [here](#).

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About EnVogue Skin: EnVogue Skin is an Australian and New Zealand-based retail distributor of skincare products and brands that are clinically proven and of medical grade.

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